## databook2009

El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba Counties







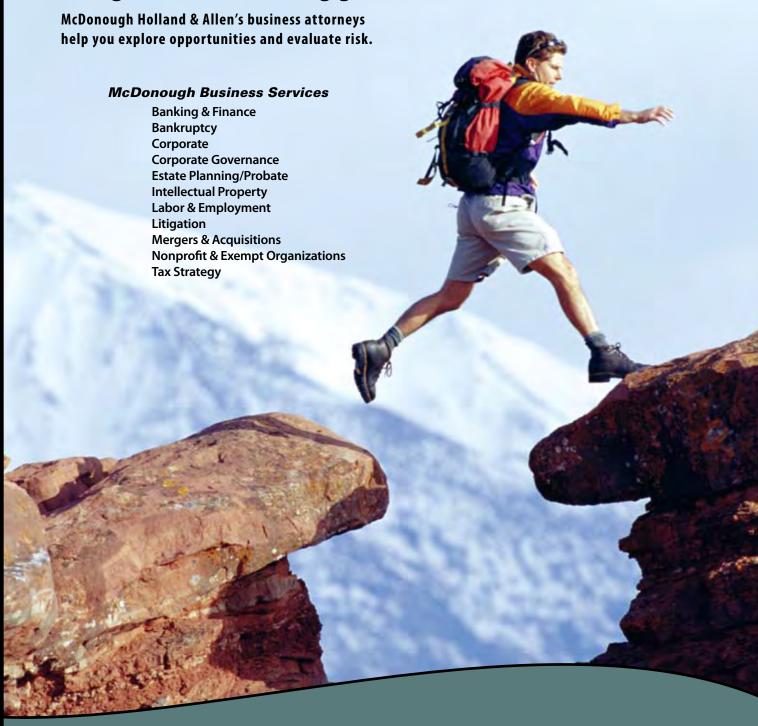








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## introduction

















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## databook 2009

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## SACTO DATABOOK 2009

## introduction

he Sacramento Region Databook is a demographic and economic survey of the six-county Sacramento Region, including El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba Counties. The Databook is designed as a resource for companies interested in relocating to, establishing, expanding, or investing in the Region.

> Topics and data covered within this publication include an overview of the Region's Demographics, Business Climate & Workforce, Education, Infrastructure, Real Estate, and Quality of Life. The directory provides contact details for various public agencies, media organizations, colleges/ universities, public school districts, cultural entities, hospitals, transportation providers, and utilities within the Sacramento Region.

LOCATION

The Region is home to California's capital city, Sacramento, which is situated at the confluence of the American and Sacramento Rivers, located in the north-central portion of the state. This central location provides convenient access through major highways and freeways to other large metropolitan areas including San Francisco (87 miles west); Reno, Nevada (135 miles northwest); and Los Angeles (385 miles southwest).

**Land Area of Sacramento Region Counties** 

Area	Square miles
El Dorado County	1,711
Placer County	1,404
Sacramento County	966
Sutter County	603
Yolo County	1,013
Yuba County	631
Sacramento Region	6,328
California	155,959
Sacramento Region % of CA	4.1%

Sacramento Region, October 2008

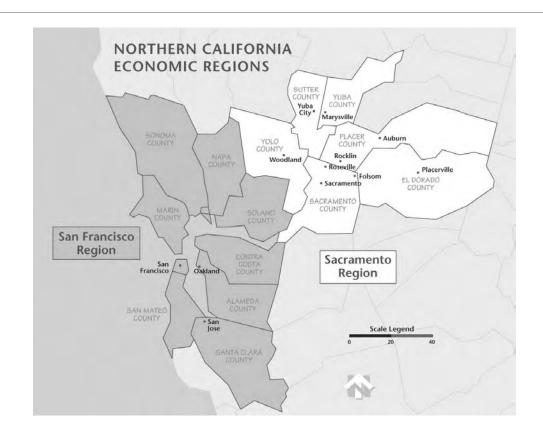
Source: U.S. Census Bureau, State & County Quick Facts

The entire six-county Sacramento Region is surrounded by 11 California counties and two Nevada counties and covers a land area of 6,328 square miles (4.1 percent of the state's total area).

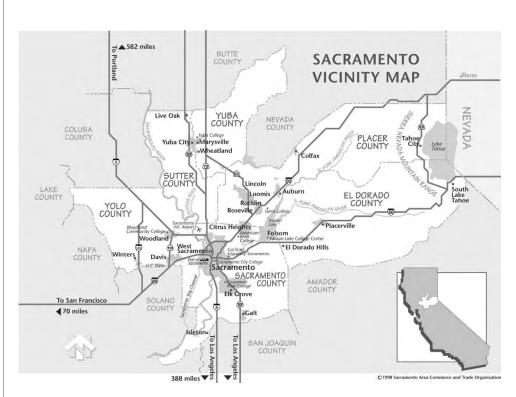
#### **HISTORY**

Sacramento originated with Captain John Sutter's settlement of the colony in 1839, granted by permission of the Mexican government (the ruling entity at the time). Founded in 1849, the City of Sacramento is the oldest chartered city in California and soon thereafter, in 1854, became the state capital.

The discovery of gold in the Sierra Foothills attracted a flood of migrants to the Region. The burgeoning population included entrepreneurs that originally served the miners' needs, but later supported the Region's growing economy. Today, the Sacramento Region boasts a diversified economy with traditional and innovative economic activity that provides stability and growth to the market. Many companies, including those originating out-of-state, abroad, and from the San Francisco Bay Area, relocate to or establish in the Sacramento Region for various reasons such as the quality of life and workforce. These factors and various others contribute to the rapid growth and development experienced in the Sacramento Region.



The Northern California Economic Regions consist of the Sacramento Region and neighboring San Francisco Region.



The Sacramento Region consists of El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba Counties.







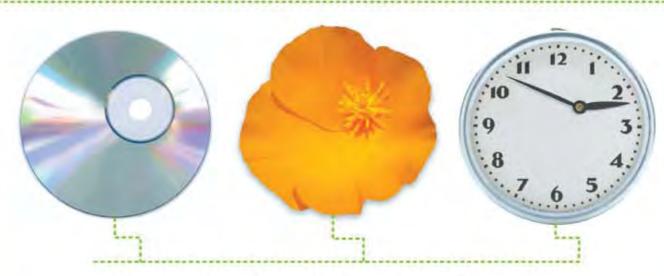








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Over the past 10 years, the total population of the six-county Sacramento Region has increased to more than 2.3 million people, a growth rate of almost 26 percent (9 percent above California's rate of growth) and is forecasted to grow more than 19 percent over the next 10 years—around 5 percent faster than the projected statewide growth. An average of about 60 percent of the Region's annual population growth over the past five years can be attributed to net migration (the balance of people moving to and out of the Sacramento Region from within the United States, incoming foreign immigrants, and people moving out of the Region to live abroad).

With the population growth seen in the Sacramento Region, the number of housing units naturally follows that increase. Total housing units in the Sacramento Region increased 25 percent in the last 10 years to nearly 882,000 total units, double California's percentage change in the same time period.

Per capita income in the Region (more than \$36,000 in 2006) has grown nearly 54 percent in the past 10 years—similar to the statewide growth trend.

This section offers data that demonstrate the continuous development of the Sacramento Region. Current and historical data show how the Region has grown in terms of number of people, housing units, and personal income. The topics covered in this section include total population, net migration, population ethnicity, housing units, household composition, income, and population projections (from the California Department of Transportation, 2007 Long-Term Socio-Economic Forecasts by County).



### **Population**

				% Change		
Area	1998	2003	2008	1998–2008	2003–2008	
United States	276,115,288	290,342,554	303,824,646	10.0%	4.6%	
California	32,657,877	35,652,700	38,049,462	16.5%	6.7%	
Sacramento Region	1,836,792	2,098,497	2,304,411	25.5%	9.8%	
El Dorado County	150,857	166,834	179,722	19.1%	7.7%	
Placerville	9,437	10,272	10,271	8.8%	0.0%	
South Lake Tahoe	23,458	23,977	23,725	1.1%	-1.1%	
Unincorporated	117,962	132,585	145,726	23.5%	9.9%	
Placer County	229,686	284,057	333,401	45.2%	17.4%	
Auburn	12,568	12,611	13,273	5.6%	5.2%	
Colfax	1,500	1,790	1,855	23.7%	3.6%	
Lincoln	9,023	19,977	39,758	340.6%	99.0%	
Loomis	6,364	6,355	6,624	4.1%	4.2%	
Rocklin	29,965	46,085	53,843	79.7%	16.8%	
Roseville	71,571	93,540	109,154	52.5%	16.7%	
Unincorporated	98,695	103,699	108,894	10.3%	5.0%	
Sacramento County	1,157,440	1,317,992	1,424,415	23.1%	8.1%	
Citrus Heights	81,943	87,729	87,321	6.6%	-0.5%	
Elk Grove	-	86,348	139,542	-	61.6%	
Folsom	43,388	64,143	72,590	67.3%	13.2%	
Galt	17,310	21,997	23,913	38.1%	8.7%	
Isleton	803	843	817	1.7%	-3.1%	
Rancho Cordova	-	_	60,975	-	-	
Sacramento	401,411	435,231	475,743	18.5%	9.3%	
Unincorporated	612,585	621,701	563,514	-8.0%	-9.4%	
Sutter County	76,657	84,035	95,878	25.1%	14.1%	
Live Oak	5,971	6,506	8,539	43.0%	31.2%	
Yuba City	35,574	48,829	63,338	78.0%	29.7%	
Unincorporated	35,112	28,700	24,001	-31.6%	-16.4%	
Yolo County	160,733	181,849	199,066	23.8%	9.5%	
Davis	55,920	64,027	65,814	17.7%	2.8%	
West Sacramento	30,888	36,597	47,068	52.4%	28.6%	
Winters	5,691	6,591	7,052	23.9%	7.0%	
Woodland	46,975	51,782	55,867	18.9%	7.9%	
Unincorporated	21,259	22,852	23,265	9.4%	1.8%	
Yuba County	61,419	63,730	71,929	17.1%	12.9%	
Marysville	12,382	12,868	12,719	2.7%	-1.2%	
Wheatland	2,219	2,764	3,510	58.2%	27.0%	
Unincorporated	46,818	48,098	55,700	19.0%	15.8%	

Sacramento Regional Research Institute, October 2008
Data Sources: California Department of Finance E-4 Historical Population Estimates, 1991–2000 and E-4 Population Estimates, 2001–2008; U.S. Census Bureau, International Data Base (IDB)

Notes: Some historical data not available for Elk Grove and Rancho Cordova as they were not yet incorporated at that time. U.S. data based on midyear estimates.

California and Sacramento Region data based on beginning of year estimates.

#### **Population Projections**

				% Change		
Area	2008	2013	2018	2008–2013	2008–2018	
United States	303,824,646	317,198,485	330,670,861	4.4%	8.8%	
California	38,049,462	40,520,000	43,400,000	6.5%	14.1%	
Sacramento Region	2,304,411	2,507,110	2,746,596	8.8%	19.2%	
El Dorado County	179,722	189,898	199,947	5.7%	11.3%	
Placer County	333,401	376,710	423,998	13.0%	27.2%	
Sacramento County	1,424,415	1,530,802	1,669,657	7.5%	17.2%	
Sutter County	95,878	106,393	118,613	11.0%	23.7%	
Yolo County	199,066	214,843	232,655	7.9%	16.9%	
Yuba County	71,929	88,464	101,726	23.0%	41.4%	

Sacramento Regional Research Institute, October 2008

Data Sources: California Department of Finance, E-4 Population Estimates, 2001-2008; Department of Transportation 2007 Long-Term Socio-Economic Forecasts by County; U.S. Census Bureau, International Data Base (IDB)

#### **Total Net Migration and Percent of Population Growth Due to Migration**

Area	1997	2002	2007	2012	2017			
California		,						
Net Migration	181,055	301,118	111,170	171,600	270,500			
% of Population Growth due to Migration	37.0%	50.7%	25.4%	35.8%	46.6%			
Sacramento Region	'		'					
Net Migration	16,842	40,523	18,177	19,764	25,101			
% of Population Growth due to Migration	56.8%	74.8%	50.7%	48.7%	51.5%			
El Dorado County								
Net Migration	2,104	2,507	989	1,011	731			
% of Population Growth due to Migration	76.1%	81.8%	57.5%	51.4%	40.5%			
Placer County								
Net Migration	6,497	10,742	5,225	6,439	7,651			
% of Population Growth due to Migration	85.5%	90.0%	76.1%	77.3%	79.6%			
Sacramento County								
Net Migration	5,524	21,572	6,634	7,258	11,669			
% of Population Growth due to Migration	38.3%	69.1%	35.6%	33.1%	40.8%			
Sutter County								
Net Migration	953	1,422	1,892	1,327	1,483			
% of Population Growth due to Migration	66.1%	71.7%	67.5%	62.0%	61.9%			
Yolo County	Yolo County							
Net Migration	1,879	3,314	2,700	2,059	1,831			
% of Population Growth due to Migration	62.9%	73.1%	63.3%	56.5%	52.1%			
Yuba County								
Net Migration	-115	966	737	1,670	1,736			
% of Population Growth due to Migration	_	66.7%	47.3%	64.9%	63.0%			

Sacramento Regional Research Institute, October 2008

Data Sources: California Department of Finance, E-6 County Population Estimates and Components of Change by County — July 1, 2000–2007 and E-6 County Population Estimates and Components of Change by County — July 1, 1990–2000; Department of Transportation, 2007 Long-Term Socio-Economic Forecasts by County

Note: Percent of population growth due to migration could not be accurately represented when net migration was negative and population change was positive.

### **Daytime Population in the Sacramento Region in 2000**

	Total Resident Population	Estimated Daytime		ulation Change commuting
Area Name	(2000 Census)	Population	Number	Percent
El Dorado County	156,299	132,089	-24,210	-15.5%
Placerville	9,610	14,229	4,619	48.1%
South Lake Tahoe	23,609	22,664	-945	-4.0%
Placer County	248,399	246,586	-1,813	-0.7%
Auburn	12,462	17,122	4,660	37.4%
Lincoln	11,205	11,660	455	4.1%
Loomis	6,260	5,912	-348	-5.6%
Rocklin	36,330	28,435	-7,895	-21.7%
Roseville	79,921	91,983	12,062	15.1%
Sacramento County	1,223,499	1,240,838	17,339	1.4%
Citrus Heights	85,071	62,193	-22,878	-26.9%
Elk Grove	59,984	44,463	-15,521	-25.9%
Folsom	51,884	55,694	3,810	7.3%
Galt	19,472	15,120	-4,352	-22.4%
Rancho Cordova	55,060	72,225	17,165	31.2%
Sacramento	407,018	507,951	100,933	24.8%
	•	,		
Sutter County	78,930	72,763	-6,167	-7.8%
Live Oak	16,628	14,881	-1,747	-10.5%
Yuba City	36,758	39,128	2,370	6.4%
Yolo County	168,660	179,810	11,150	6.6%
Davis	60,308	48,650	-11,658	-19.3%
West Sacramento	31,615	45,595	13,980	44.2%
Winters	6,125	4,905	-1,220	-19.9%
Woodland	49,151	48,692	-459	-0.9%
Yuba County	60,219	59,325	-894	-1.5%
Marysville	12,268	15,397	3,129	25.5%

Sacramento Regional Research Institute, October 2008

Data Source: U.S. Census Bureau, 2000 Census

Note: Daytime population is a measure of how many people are present in an area during normal business hours, such as those commuting into the area for work.

# SACTO DATABOOK 2009

## demographics

### **Ethnicity Composition from 1997–2007**

Area/Timeframe	White	Hispanic	Asian	Pacific Islander	Black	American Indian	Multirace		
California									
1997	50.0%	30.7%	11.4%	-	6.9%	1.0%	-		
2007	43.4%	35.8%	11.7%	0.4%	6.0%	0.6%	2.1%		
1997–2007	-6.5%	5.1%	0.7%	-	-0.9%	-0.4%	-		
Sacramento Region									
1997	66.6%	14.8%	9.9%	-	7.0%	1.7%	-		
2007	59.4%	19.4%	10.1%	0.6%	6.2%	0.8%	3.5%		
1997-2007	-7.1%	4.5%	0.8%	-	-0.8%	-0.9%	-		
El Dorado County									
1997	86.4%	8.7%	2.7%	-	0.7%	1.5%	-		
2007	84.4%	10.7%	2.0%	0.1%	0.4%	0.7%	1.7%		
1997-2007	-2.0%	1.9%	-0.6%	-	-0.2%	-0.8%	-		
Placer County									
1997	84.8%	9.3%	3.5%	-	0.9%	1.4%	-		
2007	79.5%	12.5%	4.6%	0.1%	0.6%	0.6%	2.1%		
1997-2007	-5.3%	3.2%	1.1%	-	-0.3%	-0.8%	-		
Sacramento County									
1997	61.2%	14.9%	12.0%	-	10.2%	1.6%	-		
2007	52.7%	19.8%	12.3%	0.9%	9.3%	0.7%	4.2%		
1997-2007	-8.5%	4.9%	1.2%	-	-0.9%	-0.9%	_		
Sutter County									
1997	63.5%	20.7%	11.8%	-	1.9%	2.1%	_		
2007	53.9%	28.9%	12.5%	0.2%	1.6%	1.0%	1.9%		
1997-2007	-9.6%	8.2%	0.9%	_	-0.3%	-1.1%	_		
Yolo County									
1997	61.3%	24.4%	10.7%	-	2.2%	1.4%	_		
2007	54.1%	29.4%	10.6%	0.3%	2.2%	0.7%	2.7%		
1997-2007	-7.2%	5.0%	0.2%	-	0.0%	-0.6%	-		
Yuba County									
1997	68.2%	15.7%	8.5%	-	3.7%	4.0%	-		
2007	60.3%	24.0%	6.7%	0.2%	2.7%	2.3%	3.8%		
1997-2007	-7.8%	8.3%	-1.6%	_	-1.0%	-1.7%	_		

Sacramento Regional Research Institute, October 2008.

Note: Ethnic categories in 1997 grouped Asian and Pacific Islander together; Multirace was not recorded. Composition shift from 1997 to 2007 reflects a combination of the 2007 Asian and Pacific Islander categories.

Note: Differences due to rounding.

Data Source: California Department of Finance, Race/Ethnic Population with Age and Sex Detail

				Absolute Change		% Change	
Area / Housing Type	1998	2003	2008	1998–2008	2003–2008	1998–2008	2003–2008
California	'						
Single	7,592,009	8,097,342	8,678,120	1,086,111	580,778	14.3%	7.2%
Multiple	3,805,621	3,926,760	4,171,373	365,752	244,613	9.6%	6.2%
Total	11,397,630	12,024,102	12,849,493	1,451,863	825,391	12.7%	6.9%
Sacramento Region							
Single	525,374	591,065	670,713	145,339	79,648	27.7%	13.5%
Multiple	179,316	193,975	211,219	31,903	17,244	17.8%	8.9%
Total	704,690	785,040	881,932	177,242	96,892	25.2%	12.3%
El Dorado County							
Single	56,647	62,510	69,429	12,782	6,919	22.6%	11.1%
Multiple	8,202	8,452	9,469	1,267	1,017	15.4%	12.0%
Total	64,849	70,962	78,898	14,049	7,936	21.7%	11.2%
Placer County							
Single	77,650	98,393	119,631	41,981	21,238	54.1%	21.6%
Multiple	14,671	19,856	23,032	8,361	3,176	57.0%	16.0%
Total	92,321	118,249	142,663	50,342	24,414	54.5%	20.6%
Sacramento County							
Single	318,441	350,340	388,731	70,290	38,391	22.1%	11.0%
Multiple	128,311	136,239	146,707	18,396	10,468	14.3%	7.7%
Total	446,752	486,579	535,438	88,686	48,859	19.9%	10.0%
Sutter County							
Single	20,616	22,152	25,860	5,244	3,708	25.4%	16.7%
Multiple	5,686	5,688	5,918	232	230	4.1%	4.0%
Total	26,302	27,840	31,778	5,476	3,938	20.8%	14.1%
Yolo County							
Single	37,103	42,020	47,208	10,105	5,188	27.2%	12.3%
Multiple	18,411	19,882	22,213	3,802	2,331	20.7%	11.7%
Total	55,514	61,902	69,421	13,907	7,519	25.1%	12.1%
Yuba County							
Single	14,917	15,650	19,854	4,937	4,204	33.1%	26.9%
Multiple	4,035	3,858	3,880	-155	22	-3.8%	0.6%
Total	18,952	19,508	23,734	4,782	4,226	25.2%	21.7%

Sacramento Regional Research Institute, October 2008
Data Source: California Department of Finance, E-8 Historical Population and Housing Estimates and E-5 Population and Housing Estimates

# SACTO DATABOOK 2009

## demographics

### **Household Composition**

	January 2008							
Area	Household Population	Occupied Housing Unit	Persons per Household					
California	37,178,510	12,653,634	2.9					
Sacramento Region	2,263,109	855,423	2.6					
El Dorado County	178,671	69,251	2.6					
Placerville	10,009	4,370	2.3					
South Lake Tahoe	23,597	9,645	2.4					
Unincorporated	145,065	55,236	2.6					
Placer County	330,151	131,707	2.5					
Auburn	13,067	5,852	2.2					
Colfax	1,854	789	2.4					
Lincoln	39,644	16,900	2.3					
Loomis	6,590	2,407	2.7					
Rocklin	53,465	20,253	2.6					
Roseville	108,100	43,612	2.5					
Unincorporated	107,431	41,894	2.6					
Sacramento County	1,398,950	527,592	2.7					
Citrus Heights	86,444	34,226	2.5					
Elk Grove	138,862	46,323	3.0					
Folsom	65,745	25,118	2.6					
Galt	23,725	7,339	3.2					
Isleton	817	338	2.4					
Rancho Cordova	60,625	23,054	2.6					
Sacramento	466,851	181,538	2.6					
Unincorporated	555,881	209,656	2.7					
Sutter County	94,372	31,988	3.0					
Live Oak	8,147	2,292	3.6					
Yuba City	62,382	21,501	2.9					
Unincorporated	23,843	8,195	2.9					
Yolo County	190,277	70,575	2.7					
Davis	62,733	25,313	2.5					
West Sacramento	46,862	17,158	2.7					
Winters	7,046	2,214	3.2					
Woodland	54,489	19,031	2.9					
Unincorporated	19,147	6,859	2.8					
Yuba County	70,688	24,310	2.9					
Marysville	12,112	4,710	2.6					
Wheatland	3,510	1,169	3.0					
Unincorporated	55,066	18,431	3.0					

Sacramento Regional Research Institute, October 2008
Data Source: California Department of Finance, E-5 Population and Housing Estimates

### **Per Capita Income**

				% Change		
Area	1996	2001	2006	1996–2006	2001–2006	
United States	\$2 <i>4,175</i>	\$30,574	\$36,714	51.9%	20.1%	
California	\$25,312	\$32,883	\$39,626	56.6%	20.5%	
Sacramento Region	\$23,619	\$30,261	\$36,307	53.7%	20.0%	
El Dorado County	\$26,876	\$35,825	\$44,657	66.2%	24.7%	
Placer County	\$28,655	\$37,142	\$43,937	53.3%	18.3%	
Sacramento County	\$22,983	\$29,386	\$35,197	53.1%	19.8%	
Sutter County	\$20,700	\$25,145	\$28,536	37.9%	13.5%	
Yolo County	\$22,966	\$26,928	\$31,990	39.3%	18.8%	
Yuba County	\$15,335	\$20,305	\$23,634	54.1%	16.4%	

Sacramento Regional Research Institute, October 2008 Data Source: Bureau of Economic Analysis, State and Local Area Personal Income

### **Per Capita Income Projections**

				% Change		
Area	2006	2011	2016	2006–2011	2006–2016	
California	\$39,626	\$45,477	\$54,115	14.8%	36.6%	
Sacramento Region	\$36,307	\$43,374	\$51,925	19.5%	43.0%	
El Dorado County	\$44,657	\$52,813	\$66,092	18.3%	48.0%	
Placer County	\$43,937	\$48,385	\$56,816	10.1%	29.3%	
Sacramento County	\$35,197	\$43,373	\$52,169	23.2%	48.2%	
Sutter County	\$28,536	\$33,247	\$37,961	16.5%	33.0%	
Yolo County	\$31,990	\$37,094	\$43,853	16.0%	37.1%	
Yuba County	\$23,634	\$28,796	\$33,763	21.8%	42.9%	

Sacramento Regional Research Institute, October 2008

Data Sources: Bureau of Economic Analysis, State and Local Area Personal Income; Department of Transportation 2007 Long-Term Socio-Economic Forecasts by County

Note: United States projections not available from data source.

















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Kiplinger Magazine ranks Sacramento as the 8th best U.S. city "to live, work and play." Fast Company Magazine calls Sacramento one of the "15 up-andcoming hubs for creative workers – places that draw people who are talented, tech savvy, and tolerant." Frommers.com calls Sacramento "the most attractive big-city state capital in the Western 48." All this and Brookings Institute ranked Sacramento 12th in the nation for shrinking its carbon footprint.

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Total employment has also had significant increases—total Nonfarm employment in the Sacramento Region has increased almost 29 percent since 1997 to 946,000 jobs and is projected to reach nearly 1.2 million jobs over the next 10 years. With an approximate 32 percent increase from 1997 to 2007, the Region's private sector has grown significantly more than the public sector (which experienced 21 percent 10-year growth) and accounts for 74 percent of total Nonfarm employment. At 5.6 percent, the Sacramento Region's 2007 unemployment rate is slightly above that of California.

The Government sector is the largest industry sector in the Sacramento Region in terms of employment (over 247,000 employees in 2007 or close to 26 percent of the total industry employment). The second and third largest sectors are Trade, Transportation & Utilities and Professional & Business Services, respectively comprising around 17 and 12 percent of employment. Over the past 10 years, the Construction and Educational & Health Services sectors demonstrated the highest rates of growth (around 83 percent and 51 percent, respectively). Some major employers in the Sacramento Region include Kaiser Permanente, Sutter Health, Raley's/Bel Air, Intel Corporation, and UC Davis Medical Center.

Almost 20 percent of employment by occupation is within the Office & Administrative Support occupational category. Other occupational categories with a large proportion of employment include Sales & Related occupations and Food Preparation & Serving Related occupations.

The Sacramento Region's taxable sales, an indicator of business activity, have increased around 29 percent from 2001 to 2006, compared to California's increase of almost 27 percent in the same time period.

The topics covered within this section include current, historical, and projected employment (total and broken down by public and private sectors, by major industry sectors, and by occupational categories), major employers, labor force data, average wages, and taxable sales. Employment projections are from the California Department of Transportation, 2007 Long-Term Socio-Economic Forecasts by County.



### **Total Nonfarm Employment**

			Absolute Change		% Change		
	1997	2002	2007	1997–2007	2002–2007	1997–2007	2002–2007
United States	119,817,803	127,070,367	134,194,004	14,376,201	7,123,637	12.0%	5.6%
California	13,129,700	14,457,800	15,163,200	2,033,500	705,400	15.5%	4.9%
Sacramento Region	735,400	870,400	946,000	210,600	75,600	28.6%	8.7%
El Dorado County	35,500	47,000	53,300	17,800	6,300	50.1%	13.4%
Placer County	88,300	120,300	141,000	52,700	20,700	59.7%	17.2%
Sacramento County	501,400	576,500	612,400	111,000	35,900	22.1%	6.2%
Sutter County	18,800	22,400	25,700	6,900	3,300	36.7%	14.7%
Yolo County	76,800	88,400	97,300	20,500	8,900	26.7%	10.1%
Yuba County	14,600	15,800	16,300	1,700	500	11.6%	3.2%

Sacramento Regional Research Institute, October 2008

Data Sources: California Employment Development Department, Labor Market Information Division and U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages

Note: Data represents annual average employment (total nonfarm). Differences due to rounding.

### **Private and Public Sector Employment**

	Private Sector Employment		% Change		Public Sector Employment			% Change		
Area	1997	2002	2007	1997– 2007	2002– 2007	1997	2002	2007	1997– 2007	2002– 2007
United States	113,214,760	119,933,167	126,883,107	12.1%	5.8%	6,603,043	7,137,200	7,310,897	10.7%	2.4%
California	10,989,000	12,010,700	12,665,800	15.3%	5.5%	2,140,700	2,447,100	2,497,400	16.7%	2.1%
Sacramento Region	531,600	632,900	698,900	31.5%	10.4%	203,800	237,500	247,100	21.2%	4.0%
El Dorado County	27,100	37,700	43,500	60.5%	15.4%	8,400	9,300	9,800	16.7%	5.4%
Placer County	73,900	100,800	120,500	63.1%	19.5%	14,400	19,500	20,500	42.4%	5.1%
Sacramento County	355,100	410,200	444,000	25.0%	8.2%	146,300	166,300	168,400	15.1%	1.3%
Sutter County	15,000	18,500	20,900	39.3%	13.0%	3,800	3,900	4,800	26.3%	23.1%
Yolo County	51,500	56,600	60,900	18.3%	7.6%	25,300	31,800	36,400	43.9%	14.5%
Yuba County	9,000	9,100	9,100	1.1%	0.0%	5,600	6,700	7,200	28.6%	7.5%

Sacramento Regional Research Institute, October 2008

Data Sources: California Employment Development Department, Labor Market Information Division and U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages

Notes: Data represents annual average nonfarm employment. Differences due to rounding.

# SACTO DATABOOK 2009

### business climate & workforce

### Sacramento Region Employment and Composition of Major Industry Sectors

	Employment		Composition			Composition Shift		
Industry Sector	1997	2002	2007	1997	2002	2007	1997–2007	2002–2007
Government	203,800	237,400	247,100	27.1%	26.9%	25.8%	-1.3%	-1.1%
Trade, Transportation & Utilities	130,300	148,500	162,200	17.3%	16.8%	16.9%	-0.4%	0.1%
Professional & Business Services	87,900	103,700	114,800	11.7%	11.7%	12.0%	0.3%	0.2%
<b>Educational &amp; Health Services</b>	68,000	83,000	102,600	9.0%	9.4%	10.7%	1.7%	1.3%
Leisure & Hospitality	67,500	78,800	90,500	9.0%	8.9%	9.4%	0.5%	0.5%
Construction	38,200	63,400	69,800	5.1%	7.2%	7.3%	2.2%	0.1%
Financial Activities	47,800	56,500	64,000	6.4%	6.4%	6.7%	0.3%	0.3%
Manufacturing	48,800	45,000	43,200	6.5%	5.1%	4.5%	-2.0%	-0.6%
Other Services	24,600	29,600	30,100	3.3%	3.4%	3.1%	-0.1%	-0.2%
Information	17,800	23,400	20,800	2.4%	2.7%	2.2%	-0.2%	-0.5%
Agriculture	16,100	12,500	13,000	2.1%	1.4%	1.4%	-0.8%	-0.1%
Natural Resources & Mining	1,000	1,100	1,000	0.1%	0.1%	0.1%	0.0%	0.0%
Total Employment	751,800	882,900	959,100	_	_	-	_	_

Sacramento Regional Research Institute, October 2008

Data Source: California Employment Development Department, Labor Market Information Division

Note: Employment represents annual average.

### **Employment Growth by Major Industry Sector**

	Sacramento Region		Califo	ornia	United States		
Industry Sector	1997–2007	2002–2007	1997–2007	2002–2007	1997–2007	2002–2007	
Construction	82.7%	10.1%	60.5%	15.2%	31.3%	12.7%	
Educational & Health Services	50.9%	23.6%	28.6%	11.0%	24.3%	10.0%	
Leisure & Hospitality	34.1%	14.8%	25.4%	12.3%	22.0%	11.3%	
Financial Activities	33.9%	13.3%	20.7%	6.3%	13.3%	5.6%	
Professional & Business Services	30.6%	10.7%	21.0%	6.8%	25.3%	11.9%	
Trade, Transportation & Utilities	24.5%	9.2%	15.5%	6.8%	8.0%	3.7%	
Other Services	22.4%	1.7%	15.2%	1.6%	13.3%	4.5%	
Government	21.2%	4.1%	16.7%	2.1%	10.7%	2.4%	
Information	16.9%	-11.1%	2.2%	-4.9%	-2.4%	-9.4%	
Natural Resources & Mining	0.0%	-9.1%	0.0%	12.1%	14.7%	30.5%	
Manufacturing	-11.5%	-4.0%	-19.8%	-10.3%	-20.7%	-9.1%	
Agriculture	-19.3%	4.0%	-6.4%	3.7%	-2.6%	0.8%	
Total	27.6%	8.6%	14.8%	4.8%	11.9%	5.6%	

Sacramento Regional Research Institute, October 2008

Data Sources: California Employment Development Department and U.S. Bureau of Labor Statistics

Note: Employment represents annual average.

### Sacramento Region Metropolitan Statistical Area (MSA) Employment Growth

Area	1997	2002	2007	1997–2007	2002–2007
Sacramento-Arden Arcade-Roseville MSA	702,000	832,200	904,000	28.8%	8.6%
Yuba City MSA	33,400	38,200	42,000	25.7%	9.9%
Sacramento Region	735,400	870,400	946,000	28.6%	8.7%

Sacramento Regional Research Institute, October 2008

Data Source: California Employment Development Department, Labor Market Information Division

Note: Data represents total nonfarm annual average employment.

### **Total Nonfarm Employment Projections**

				% Ch	ange
Area	2007	2012	2017	2007–2012	2007–2017
California	15,163,200	16,710,000	18,120,000	10.2%	19.5%
Sacramento Region	946,000	1,058,980	1,169,810	11.9%	23.7%
El Dorado County	53,300	59,260	64,930	11.2%	21.8%
Placer County	141,000	160,470	179,660	13.8%	27.4%
Sacramento County	612,400	681,320	752,240	11.3%	22.8%
Sutter County	25,700	27,050	30,160	5.3%	17.4%
Yolo County	97,300	110,710	120,710	13.8%	24.1%
Yuba County	16,300	20,170	22,110	23.7%	35.6%

Sacramento Regional Research Institute, October 2008

Data Sources: California Employment Development Department, Labor Market Information Division and Department of Transportation 2007 Long-Term Socio-Economic Forecasts by County

# SACTO DATABOOK 2009

## business climate & workforce

			Abso		<b>Change</b>	% Change	
Area	1997	2002	2007	1997–2007	2002–2007	1997–2007	2002–2007
California							
Civilian Labor Force	15,792,500	17,343,600	18,188,100	2,395,600	844,500	15.2%	4.9%
Number Employed	14,780,800	16,180,800	17,208,900	2,428,100	1,028,100	16.4%	6.4%
Number Unemployed	1,011,700	1,162,800	979,200	-32,500	-183,600	-3.2%	-15.8%
Unemployment Rate	6.4%	6.7%	5.4%	-1.0%	-1.3%	_	_
Sacramento Region					I		ı
Civilian Labor Force	877,900	1,034,500	1,126,600	248,700	92,100	28.3%	8.9%
Number Employed	824,400	973,900	1,063,100	238,700	89,200	29.0%	9.2%
Number Unemployed	53,500	60,600	63,500	10,000	2,900	18.7%	4.8%
Unemployment Rate	6.1%	5.9%	5.6%	-0.5%	-0.2%	_	_
El Dorado County							
Civilian Labor Force	75,700	86,600	94,500	18,800	7,900	24.8%	9.1%
Number Employed	71,500	82,100	89,600	18,100	7,500	25.3%	9.1%
Number Unemployed	4,200	4,500	4,900	700	400	16.7%	8.9%
Unemployment Rate	5.5%	5.2%	5.2%	-0.4%	-0.1%	_	_
Placer County	'	'	'	'	'		
Civilian Labor Force	109,700	147,000	174,400	64,700	27,400	59.0%	18.6%
Number Employed	104,600	139,700	165,900	61,300	26,200	58.6%	18.8%
Number Unemployed	5,100	7,300	8,500	3,400	1,200	66.7%	16.4%
Unemployment Rate	4.7%	4.9%	4.9%	0.2%	-0.1%	-	_
Sacramento County	'	,	·				
Civilian Labor Force	550,600	645,500	690,900	140,300	45,400	25.5%	7.0%
Number Employed	519,700	609,000	653,100	133,400	44,100	25.7%	7.2%
Number Unemployed	30,900	36,500	37,800	6,900	1,300	22.3%	3.6%
Unemployment Rate	5.6%	5.7%	5.5%	-0.1%	-0.2%	_	_
Sutter County		· ·					
Civilian Labor Force	35,300	39,200	42,400	7,100	3,200	20.1%	8.2%
Number Employed	29,900	34,900	38,300	8,400	3,400	28.1%	9.7%
Number Unemployed	5,400	4,300	4,100	-1,300	-200	-24.1%	-4.7%
Unemployment Rate	15.2%	11.0%	9.6%	-5.6%	-1.4%	_	_
Yolo County	·						
Civilian Labor Force	85,700	91,000	96,700	11,000	5,700	12.8%	6.3%
Number Employed	80,600	85,500	91,000	10,400	5,500	12.9%	6.4%
Number Unemployed	5,100	5,500	5,700	600	200	11.8%	3.6%
Unemployment Rate	6.0%	6.0%	5.9%	-0.1%	-0.2%	_	_
Yuba County							
Civilian Labor Force	20,900	25,200	27,800	6,900	2,600	33.0%	10.3%
Number Employed	18,100	22,700	25,200	7,100	2,500	39.2%	11.0%
Number Unemployed	2,800	2,500	2,600	-200	100	-7.1%	4.0%
Unemployment Rate	13.3%	9.8%	9.3%	-4.0%	-0.5%	-	-

Sacramento Regional Research Institute, October 2008 Data Source: California Employment Development Department

Notes: Differences due to rounding. Annual averages reflected in table.

### **Sacramento Region Major Private-Sector Employers**

Company	Industry	Number of Local Employees
Sutter Health Sacramento Sierra Region	Healthcare	10,405
Kaiser Permanente	Healthcare	9,319
Raley's	Grocery Retailer	7,565
Intel Corp.	Semiconductors and Related Devices	7,000
UC Davis Health System	Healthcare	6,404
Mercy/Catholic Healthcare West	Healthcare	5,119
AT&T California	Telecommunications	4,828
Hewlett-Packard Co.	Computer Hardware Manufacturer	3,800
Target	Retail	3,482
Wells Fargo & Co.*	Financial Services	3,167
PRIDE Industries Inc.	Mail and Fulfillment Services; Manufacturing and Logistics	2,776
Health Net of California, Health Net Federal Services	Healthcare	2,572
Cache Creek Casino Resort	Casino	2,500
Safeway Inc.	Grocery Retailer	2,289
Pacific Gas and Electric Co. (PG&E)	Utility	2,206
Vision Service Plan Inc. (VSP)	Insurance Agents, Brokers, and Services	1,720
Blue Shield of California	Healthcare	1,696
Aerojet	Aerospace and Defense Manufacturing	1,650
Electronic Data Systems (EDS)	Computer and Data Processing	1,511
Union Pacific Railroad Co. Inc.	Freight Railroad	1,370

Sacramento Regional Research Institute, October 2008

Data Source: Sacramento Business Journal Top 25 Book of Lists 2007

Note: Employment numbers are full-time equivalents except where otherwise noted.

\*For retail banking.

### **Sacramento Region Major Manufacturers**

Company	Number of Local Employees
Intel Corp.	7,000
Hewlett-Packard Co.	3,800
PRIDE Industries Inc.	2,776
Aerojet	1,630
The Sacramento Bee	1,312
DST Output	1,200
NEC Electronics America Inc.	880
Milgard Manufacturing Inc.	500
Sierra Pacific Industries	485
Siemens Transportation Systems Inc.	481
Agilent Technologies Inc.	350
Motion Control Engineering Inc.	350
Teledyne Technologies	343
The Michaels Furniture Co.	300
Fleetwood Homes of California Inc.	250

Sacramento Regional Research Institute, October 2008 Data Source: Sacramento Business Journal *Top 25 Book of Lists 2007* 

### **SACTO-Assisted Companies Recently Located to the Sacramento Region**

Company Name	Business Type	Projected Employment	Date Located
Badger Ladder	Home Products Distribution	10	May-08
Frontier Wind	Wind Energy R&D	20	Apr-08
SMA America	Solar Panel Inverters	100	Apr-08
Gregory Mountain Products, Inc.	Backpack Manufacturer	30	Apr-08
OptiSolar, Inc.	Thin-Film PV Manufacturer	500	Mar-08
Intellitec, Inc.	Computer Parts Recycling	50	Feb-08
Hunter Douglas	Home Products Mfg./Distr.	400	Jun-07
Andersen Corporation	Home Products Distribution	100	May-07
The Art Institute of California, Sacramento	Educational Institution	50	Apr-07
ExpressJet	Airline Transportation	65	Feb-07
Ecostream US, Inc. (headquarters)	Renewable Energy	30	Jan-07
Pacific Ethanol, Inc. (headquarters)	Renewable Energy	75	Jan-07
Kitchen Academy	Educational Institution	40 *	Jan-07
RagingWire Enterprise Solutions Inc. (headquarters**)	Information Technology	200	Nov-06
GeoEngineers, Inc.	Environmental Engineering	20	Jun-06
Unitek Education	Educational Institution	15	Jun-06
TwinMed LLC	Medical Supply Distributor	30	Jun-06
International Academy of Design & Technology	Educational Institution	50	Apr-06
CEMEX	Building Products Manufacturer	200	Mar-06

Sacramento Regional Research Institute, October 2008
Data Source: Located Companies List Greater Sacramento Area, SACTO
\* 180 students \*\*expansion

### Major Occupational Category Employment

				2002–2007	
Occupation Title	2002	2007	2007 Composition	Absolute Change	% Change
All Occupations	861,730	938,020	_	76,290	8.9%
Office and Administrative Support	170,230	182,810	19.5%	12,580	7.4%
Sales and Related	87,840	95,180	10.1%	7,340	8.4%
Food Preparation and Serving Related	64,100	76,430	8.1%	12,330	19.2%
Business and Financial Operations	53,360	65,120	6.9%	11,760	22.0%
Education, Training, and Library	50,380	62,600	6.7%	12,220	24.3%
Construction and Extraction	56,210	60,840	6.5%	4,630	8.2%
Transportation and Material Moving	56,980	52,900	5.6%	-4,080	-7.2%
Management	44,130	47,340	5.0%	3,210	7.3%
Healthcare Practitioners and Technical	37,420	37,550	4.0%	130	0.3%
Production	37,810	32,570	3.5%	-5,240	-13.9%
Installation, Maintenance, and Repair	31,210	30,120	3.2%	-1,090	-3.5%
Building and Grounds Cleaning and Maintenance	27,510	27,520	2.9%	10	0.04%
Computer and Mathematical	23,310	26,940	2.9%	3,630	15.6%
Protective Services	20,740	23,330	2.5%	2,590	12.5%
Personal Care and Service	17,060	22,960	2.4%	5,900	34.6%
Architecture and Engineering	17,890	21,290	2.3%	3,400	19.0%
Healthcare Support	16,030	21,030	2.2%	5,000	31.2%
Community and Social Services	10,980	14,750	1.6%	3,770	34.3%
Arts, Design, Entertainment, Sports, and Media	9,750	11,540	1.2%	1,790	18.4%
Life, Physical, and Social Science	8,510	11,220	1.2%	2,710	31.8%
Legal	7,510	8,270	0.9%	760	10.1%
Farming, Fishing, and Forestry	6,240	5,680	0.6%	-560	-9.0%

Sacramento Regional Research Institute, October 2008 Data Source: Bureau of Labor Statistics, Occupational Employment Statistics

Note: Total of all occupations does not equal sum of occupational categories due to non-disclosed data at the category level.

# SACTO DATABOOK 2009

## business climate & workforce

### **Mean Annual Wages for Selected Occupations in 2007**

Occupation	Sacramento Region
Pharmacists	\$113,444
General and Operations Managers	\$106,653
Financial Managers	\$96,351
Electrical Engineers	\$80,730
Registered Nurses	\$80,557
Civil Engineers	\$79,280
Industrial Engineers	\$74,030
Advertising and Promotions Managers	\$71,230
Computer Systems Analysts	\$71,169
Financial Analysts	\$69,200
Computer Programmers	\$69,180
Database Administrators	\$68,650
Real Estate Sales Agents	\$60,180
Police and Sheriff's Patrol Officers	\$59,204
Claims Adjusters, Examiners, and Investigators	\$56,990
Computer Support Specialists	\$51,321
Electricians	\$49,419
Child, Family, and School Social Workers	\$44,201
Legal Secretaries	\$42,569
Construction Laborers	\$35,843
Customer Service Representatives	\$34,123
Data Entry Keyers	\$30,190
Emergency Medical Technicians and Paramedics	\$29,010
Office Clerks, General	\$28,895
Team Assemblers	\$25,941
Retail Salespersons	\$25,289
Cooks, Restaurant	\$23,736
Packers and Packagers, Hand	\$22,132

Sacramento Regional Research Institute, October 2008
Data Source: Bureau of Labor Statistics, Occupational Employment and Wage Estimates
Note: Data as of May 2007.

### **Taxable Sales** (in thousands of dollars)

Area	2001	2006	% Change 2001–2006
California	\$441,517,560	\$559,652,437	26.8%
Sacramento Region	\$27,647,324	\$35,749,524	29.3%
El Dorado County	\$1,422,098	\$1,898,805	33.5%
Placerville	\$275,229	\$334,334	21.5%
South Lake Tahoe	\$306,875	\$357,095	16.4%
Placer County	\$5,201,929	\$7,531,225	44.8%
Auburn	\$235,134	\$403,315	71.5%
Colfax	\$49,822	\$66,656	33.8%
Lincoln	\$90,846	\$199,742	119.9%
Loomis	\$79,450	\$113,148	42.4%
Rocklin	\$407,145	\$685,921	68.5%
Roseville	\$2,756,587	\$4,024,823	46.0%
Sacramento County	\$17,221,801	\$21,140,386	22.8%
Citrus Heights	\$930,109	\$1,112,786	19.6%
Elk Grove	\$846,098	\$1,717,771	103.0%
Folsom	\$1,202,827	\$1,669,467	38.8%
Galt	\$78,621	\$126,679	61.1%
Isleton	\$12,849	\$15,543	21.0%
Rancho Cordova	-	\$881,500	_
Sacramento	\$5,012,383	\$6,052,162	20.7%
Sutter County	\$1,007,397	\$1,431,360	42.1%
Live Oak	\$12,837	\$17,275	34.6%
Yuba City	\$658,016	\$972,608	47.8%
Yolo County	\$2,410,882	\$3,189,863	32.3%
Davis	\$456,815	\$518,192	13.4%
West Sacramento	\$798,562	\$1,127,417	41.2%
Winters	\$18,342	\$30,636	67.0%
Woodland	\$613,596	\$823,492	34.2%
Yuba County	\$383,217	\$557,885	45.6%
Marysville	\$147,109	\$176,758	20.2%
Wheatland	\$7,302	\$9,128	25.0%

Sacramento Regional Research Institute, October 2008 Data Source: Board of Equalization, State of California Notes: Rancho Cordova data not available for 2001.

## education















## 

### the six-county SACRAMENTO region

### There is SACTO



The Sacramento Area Commerce & Trade
Organization (SACTO) is the region's leading
facilitator of economic development bringing
together the organizations, information, and
resources in the pursuit of jobs, talent, and
investment needed to ensure regional prosperity
and global competitiveness. The organization's
success is shared by the many regional partners
involved in the execution of its extensive business
attraction activities, ranging from marketing
missions to other markets to a comprehensive
external public relations strategy to create "top of
the mind awareness" of the Sacramento Region
in the national and international media . . . and
everything in between.

SACTO's business location and expansion experts help companies realize the benefits of locating in the Sacramento Region. Affordable real estate, an abundant and educated workforce, seismic stability, excellent schools, and a superior quality of life are just some of the many reasons companies and their employees flourish here.



Please visit www.sacto.org
Or call toll-free 1.800.SACTO12

## education

The Sacramento Region has 720 schools and an enrollment of over 397,000 students within the K–12 system. The most recent data of high school graduation rates shows that at nearly 82 percent, the Sacramento Region has a slightly higher percentage of graduates than the state (nearly 80 percent). In terms of SAT scores, the Sacramento Region averages higher than California with a total average score of 1517 for the 2006–2007 school year in comparison to 1497 for the state.

Twenty-nine percent of the Sacramento Region population aged 25 years and over in the year 2006 held a Bachelor's degree or higher level of education. The Region has a varied offering of public and private postsecondary institutions, including University of California, Davis and Sacramento State as the major four-year universities (with approximately 30,000 students each in the 2007 Fall term), and eight California community colleges.

This section provides an overview of K–12 and postsecondary education in the Sacramento Region, including K–12 enrollment by school type, high school graduation rates, SAT scores, educational attainment, as well as higher education institution enrollment and degrees granted.



## education

### K-12 Enrollment and Number of Schools by School Type for the 2007-08 School Year

School Type	Sacramento Region	El Dorado County	Placer County	Sacramento County	Sutter County	Yolo County	Yuba County
Elementary	Region	County	County	County	County	County	County
Number of Schools	420	38	70	235	25	33	19
Enrollment	197,772	13,499	30,169	121,440	10,265	15,455	6,944
Middle / Jr. High	197,772	13,499	30,109	121,440	10,203	15,455	0,344
Number of Schools	88	10	16	45	3	9	5
Enrollment	63,249	5,605	11,896	35,966	2,207	5,241	2,334
High	03,249	3,003	11,030	33,900	2,207	3,241	2,334
Number of Schools	85	7	13	47	6	7	5
Enrollment	109,002	8,899	18,475	65,440	5,212	7,644	3,332
K - 12	103,002	8,833	10,473	03,440	3,212	7,044	3,332
Number of Schools	18	0	1	11	2	0	4
Enrollment	12,908	0	3,049	7,748	1,026	0	1,085
Alternative	12,906	0	3,049	7,740	1,026	U	1,065
Number of Schools	18	1	4	8	2	2	1
Enrollment		-	562	_	156	271	-
	3,754	215	302	2,101	150	2/1	449
Special Education Number of Schools	16	1	2	10	1	1	1
Enrollment		131	2 313	940	269	69	123
Continuation	1,845	151	313	940	209	09	123
Number of Schools	40	6	5	18	4	5	2
Enrollment			720		-	502	104
	4,634	361	720	2,672	275	502	104
Juvenile Hall / Court School	1	2	1	4	0	1	
Number of Schools	10	3	41	4	0	1	1
Enrollment	901	233	41	479	0	87	61
Community Day	1.4		0	<u> </u>	1	2	0
Number of Schools	14	5	0	6	1	2	0
Enrollment	277	38	0	216	6	17	0
County Community					4		
Number of Schools	9	1	2	2	1	2	1
Enrollment	1,573	672	301	227	164	174	35
Opportunity							
Number of Schools	2	0	0	0	1	0	1
Enrollment	23	0	0	0	17	0	6
Charter*		40					
Number of Schools	64	10	5	37	5	1	6
Enrollment	25,148	1,837	3,804	16,374	1,593	99	1,441
Total				_			
Number of Schools	720	72	114	386	46	62	40
Enrollment	397,352	29,673	65,550	238,522	19,606	29,526	14,475

Sacramento Regional Research Institute, October 2008

Data Source: California Department of Education, Ed-Data

<sup>\*</sup>Charter School number and enrollment are categorized and included with other school type totals, therefore total does not include separately listed charter schools and enrollment.

Note: Total enrollment includes enrollment in nonpublic, nonsectarian school programs as captured by California Department of Education, but not listed separately in this table.

### **High School Graduation Rates**

Area	1996–1997	2001–2002	2006–2007	Shift 1997-2007
California	81.1%	87.0%	79.5%	-1.6%
Sacramento Region	82.7%	84.3%	81.8%	-0.9%
El Dorado County	89.3%	92.6%	88.7%	-0.6%
Placer County	91.5%	93.9%	89.7%	-1.8%
Sacramento County	80.2%	80.4%	79.4%	-0.8%
Sutter County	77.6%	86.2%	79.1%	1.5%
Yolo County	81.3%	83.5%	83.5%	2.2%
Yuba County	82.1%	82.9%	71.3%	-10.8%

Sacramento Regional Research Institute, October 2008
Data Source: California Department of Education, Dataquest

### **Average Total SAT Scores by School Year**

Area	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006*	2006-2007*	% Change 2001-2002 to 2006-2007
United States	1020	1026	1026	1028	1021	1017	-0.3%
California	1006	1012	1015	1020	1011	1006	0.0%
Sacramento Region	1027	1030	1034	1038	1024	1021	-0.6%
El Dorado County	1078	1074	1094	1106	1096	1081	0.3%
Placer County	1049	1054	1061	1070	1061	1060	1.0%
Sacramento County	1000	1009	1007	1010	996	992	-0.8%
Sutter County	1019	990	1026	1005	992	1006	-1.3%
Yolo County	1107	1091	1097	1113	1084	1085	-2.0%
Yuba County	935	945	947	942	933	937	0.2%

Sacramento Regional Research Institute, October 2008

Data Source: California Department of Education, Dataquest; The College Board

\*Starting in 2005–2006, writing average scores (a new component of the SAT) were tracked; however, in order to compare over a time period, this table only reflects a total score of math and verbal averages. Total scores including writing average for the comparison areas in 2005-06 (2006–07) are as follows: United States = 1518 (1511); California = 1506 (1497); and Sacramento Region = 1520 (1517).

### Percent of High School Graduates Enrolling in California Public Postsecondary Institutions

				Sh	ift
Area	1997	2002	2007	1997-2007	2002-2007
California	52.5%	52.1%	51.5%	-1.0%	-0.6%
Sacramento Region	52.9%	49.4%	59.3%	6.4%	9.9%
El Dorado County	51.5%	42.2%	60.4%	9.0%	18.3%
Placer County	48.1%	50.4%	56.2%	8.1%	5.8%
Sacramento County	57.7%	49.4%	65.9%	8.2%	16.5%
Sutter County	27.3%	49.5%	25.7%	-1.6%	-23.7%
Yolo County	49.1%	54.6%	51.6%	2.4%	-3.0%
Yuba County	33.1%	51.7%	18.0%	-15.1%	-33.8%

Sacramento Regional Research Institute, October 2008

Data Source: California Postsecondary Education Commission, On-line Data System

## education

Educational Attainment in 2006		
Area / Categories	Total	Percent
United States		
Population 25 years and over	195,932,824	-
Less than high school graduate	31,153,319	15.9%
High school graduate (incl. equivalency)	59,171,713	30.2%
Some college or associate degree	52,705,930	26.9%
Bachelor's degree or higher	52,901,862	27.0%
California		
Population 25 years and over	23,133,174	-
Less than high school graduate	4,603,502	19.9%
High school graduate (incl. equivalency)	5,366,896	23.2%
Some college or associate degree	6,454,156	27.9%
Bachelor's degree or higher	6,708,620	29.0%
Sacramento Region		
Population 25 years and over	1,430,097	-
Less than high school graduate	200,906	14.0%
High school graduate (incl. equivalency)	345,771	24.2%
Some college or associate degree	473,245	33.1%
Bachelor's degree or higher	410,215	28.7%
El Dorado County	420.555	
Population 25 years and over	120,555	- 0.70/
Less than high school graduate	10,488	8.7%
High school graduate (incl. equivalency)	27,607	22.9%
Some college or associate degree	44,244	36.7%
Bachelor's degree or higher	38,216	31.7%
Placer County  Penulation 35 years and over	222 207	
Population 25 years and over Less than high school graduate	222,307 18,229	8.2%
High school graduate (incl. equivalency)	50,908	22.9%
Some college or associate degree	82,476	37.1%
Bachelor's degree or higher	70,694	31.8%
Sacramento County	70,634	31.070
Population 25 years and over	001 167	
Less than high school graduate	881,167 133,056	15.1%
High school graduate (incl. equivalency)	212,361	24.1%
Some college or associate degree	290,785	33.0%
Bachelor's degree or higher	244,964	27.8%

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Sutter County		
Population 25 years and over	56,599	_
Less than high school graduate	13,018	23.0%
High school graduate (incl. equivalency)	14,603	25.8%
Some college or associate degree	18,508	32.7%
Bachelor's degree or higher	10,471	18.5%
Yolo County		
Population 25 years and over	108,478	_
Less than high school graduate	15,621	14.4%
High school graduate (incl. equivalency)	27,011	24.9%
Some college or associate degree	25,058	23.1%
Bachelor's degree or higher	40,788	37.6%
Yuba County		
Population 25 years and over	40,991	_
Less than high school graduate	10,494	25.6%
High school graduate (incl. equivalency)	13,281	32.4%
Some college or associate degree	12,174	29.7%
Bachelor's degree or higher	5,083	12.4%

Sacramento Regional Research Institute, October 2008 Source: U.S. Census Bureau, 2006 American Community Survey

#### **Sacramento Region Higher Education Enrollment for Selected Public Institutions**

				% Change
Type / Institution Name	1997	2002	2007	1997–2007
University of California				
University of California, Davis	24,551	29,087	30,685	25.0%
California State University				
California State University, Sacramento	23,478	28,558	28,829	22.8%
California Community Colleges				
American River College	20,195	33,195	34,361	70.1%
Cosumnes River College	12,964	19,719	13,235	2.1%
Folsom Lake College	_	_	8,446	_
Sacramento City College	16,827	23,895	25,001	48.6%
Sierra College	15,715	20,073	20,187	28.5%
Lake Tahoe Community College	2,666	4,267	2,664	-0.1%
Yuba College	8,339	10,695	10,435	25.1%

Sacramento Regional Research Institute, October 2008

Data Source: California Postsecondary Education Commission, On-line Data System

Notes: Folsom Lake College historical enrollment not available as it was not established at that time. Data reflects enrollment for Fall term of year stated. Woodland Community College is also within the Sacramento Region, however separate college data is not provided by data source.

#### education

#### **Additional Higher Education Institutions in the Sacramento Region**

#### Type / Institution Name WASC-Accredited Private 4-Year Institutions **Chapman University Fuller Theological Seminary** Golden Gate University **National University Patten University** Saint Mary's College of California University of San Francisco University of Southern California University of the Pacific-McGeorge School of Law William Jessup University WASC-Accredited Private 2-Year Institutions Heald College - Rancho Cordova Heald College - Roseville Western Career College - Sacramento State-Approved Institutions Aviation & Electronic Schools of America **Breining Institute** Bryan College (Formerly Northwestern Technical College) Capital Bible College **DeVry University Drexel University - Center for Graduate Studies** High-Tech Institute International Academy of Design and Technology - Sacramento ITT Technical Institute Lincoln Law School of Sacramento MTI College of Business and Technology Northwestern California University School of Law Professional School of Psychology Sacramento **Rudolf Steiner College** Trinity Life Bible College The Art Institute of California The Union Institute University of Northern California, Lorenzo Patino School of Law University of Phoenix Weimar College Western Seminary WyoTech Institutions Exempt from State Approval

**Embry-Riddle Aeronautical University** 

#### Other Institutions (Other Accreditation or Approved for Accreditation Process)

Kaplan College (Formerly Maric College)

University of Sacramento

Sacramento Regional Research Institute, October 2008

Data Source: California Postsecondary Education Commission, SACTO

Note: Some institutions represented are extension centers located in the Sacramento Region.

#### Sacramento Region Higher Education Degrees Granted by School Year for Selected Public Institutions

		Degrees Granted				
Type / Institution Name	1996–1997	2001–2002	2006–2007	1996–1997 to 2006–2007		
University of California						
University of California, Davis	5,359	6,129	7,773	45.0%		
California State University						
California State University, Sacramento	4,386	5,121	5,777	31.7%		
California Community Colleges						
American River College	1,268	1,603	2,057	62.2%		
Cosumnes River College	973	2,698	979	0.6%		
Folsom Lake College	_	_	566	_		
Sacramento City College	966	1,508	1,413	46.3%		
Sierra College	1,053	1,945	2,494	136.8%		
Lake Tahoe Community College	103	184	154	49.5%		
Yuba College	1,638	1,079	1,036	-36.8%		

Sacramento Regional Research Institute, October 2008

Data Source: California Postsecondary Education Commission, On-line Data System

Notes: Folsom Lake College historical degrees granted not available as it was not yet established. Data reflects academic school year total.

Woodland Community College is also within the Sacramento Region, however separate college data is not provided by data source.

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BUILDING A BETTER GATEWAY TO NORTHERN CALIFORNIA



Big changes are afoot at Sacramento International Airport. We're calling it The Big Build. In fact, it's the largest capital improvement project in Sacramento County history. The terminal modernization project will build capacity and make flying out of Sacramento even easier. The light and spacious design includes an intuitive layout, plenty of parking, an integrated hotel—even an automated people mover. Easy come, easy go. See how the project is going at BigBuild.org.

# BIGBUILD.ORG

A developed and accessible transportation network is essential to an inland metropolitan area's success. The Sacramento Region boasts such a network, made up of interstate freeways, transcontinental railways, a cargo port, and an international airport. In addition to transportation networks, public transportation availability, utilities, and hospitals all contribute to the quality of a region's physical and social infrastructure.



With 13 major carriers, the Sacramento International Airport provides direct and connecting flights to major domestic and international destinations. The airport has seen impressive growth—over the past five years, the number of passengers and total air freight (in pounds) have respectively increased about 27 percent and 29 percent.

There are four major public transportation systems in the Region, including Sacramento Regional Transit (RT), Tahoe Area Regional Transit (TART), Yuba Sutter Transit, and YoloBus. In fiscal year 2007-2008, the largest public transportation system, Sacramento RT, served 16.6 million bus passengers and nearly 16 million light rail passengers.

The City of Sacramento has embarked on a venture to design and develop the Sacramento Intermodal Transportation Facility Project (SITF). The facility will be a "state of the art" transportation center in downtown Sacramento that will serve as a regional hub, transfer point, and portal. It will meet the long-term functional and operational needs for passenger rail, light rail, bus services, bicyclists, pedestrians, taxicabs, and automobiles. In addition, other rail operations will be included at the site, including Union Pacific Railroad (UP) freight line service, State Railroad Museum rail car movements, and future high speed rail.

The SITF is envisioned as a regional destination and gateway to the city. It will integrate retail, commercial, and entertainment development; and

transportation services. The facility will link the regional and local transportation networks and connect directly with adjacent districts, including the Central Business District, Old Sacramento, the Riverfront, Alkali Flat, and the Railyards. The facility is also viewed as a landmark destination and includes the historic Southern Pacific Railroad (SP) depot.

Electricity in the Sacramento Region is provided by three utilities: Pacific Gas and Electric Company (PG&E), Sacramento Municipal Utility District (SMUD), and Roseville Electric. In addition to electricity, PG&E also provides natural gas to the entire Sacramento Region. There are many water and wastewater service providers in the Region—most of which are operated at the city or county level, a couple through investor or publicly owned utilities.

Health care services are an important part of a region's social infrastructure. The Sacramento Region has 20 acute care hospitals with a total of more than 4,100 beds. The largest hospitals are operated by the University of California, Davis Medical Center; Sutter Health; Catholic Healthcare West (CHW)/ Mercy Healthcare; Kaiser Permanente; and Methodist Hospital of Sacramento.

The Infrastructure section includes data to provide a better understanding of the Region's transportation network (including average commute times, airport passenger and cargo totals, and public transportation statistics), as well as utility providers and rates and acute care hospitals.

#### Mean Travel Time to Work (in minutes, workers age 16+)

Region	2006
Sacramento Region	25.6
El Dorado County	26.6
Placer County	25.9
Sacramento County	25.7
Sutter County	26.0
Yolo County	20.1
Yuba County	30.3
San Francisco Bay Area	27.3
Los Angeles	27.9
California	26.8
United States	25.0

Sacramento Regional Research Insitute, October 2008

Data Source: U.S. Census Bureau, 2006 American Community Survey

Notes: Sacramento Region, Bay Area, and Los Angeles are weighted averages based on population. Los Angeles includes Los Angeles-Long Beach-Santa Ana, CA and Oxnard-Thousand Oaks-Ventura, CA Metropolitan Statistical Areas (MSA). Bay Area includes San Francisco-Oakland-Fremont, CA and San Jose-Sunnyvale-Santa Clara, CA MSAs.

# SACTO DATABOOK 2009

## infrastructure

#### **Average Commute Time to Work**

	2006			
Area / Travel Time	Commuters	% of Total		
United States				
Less than 5 minutes	4,996,796	3.8%		
5 to 9 minutes	14,609,455	11.0%		
10 to 14 minutes	19,047,772	14.3%		
15 to 19 minutes	20,435,685	15.4%		
20 to 24 minutes	19,376,402	14.6%		
25 to 29 minutes	8,011,710	6.0%		
30 to 34 minutes	17,467,252	13.1%		
35 to 39 minutes	3,645,618	2.7%		
40 to 44 minutes	4,772,605	3.6%		
45 to 59 minutes	9,941,315	7.5%		
60 to 89 minutes	7,425,177	5.6%		
90 or more minutes	3,125,010	2.4%		
California				
Less than 5 minutes	404,832	2.6%		
5 to 9 minutes	1,448,395	9.3%		
10 to 14 minutes	2,127,270	13.7%		
15 to 19 minutes	2,390,288	15.4%		
20 to 24 minutes	2,282,217	14.7%		
25 to 29 minutes	868,743	5.6%		
30 to 34 minutes	2,250,659	14.5%		
35 to 39 minutes	396,829	2.6%		
40 to 44 minutes	600,317	3.9%		
45 to 59 minutes	1,213,861	7.8%		
60 to 89 minutes	1,111,065	7.1%		
90 or more minutes	462,280	3.0%		
Sacramento Region				
Less than 5 minutes	28,811	3.0%		
5 to 9 minutes	93,834	9.8%		
10 to 14 minutes	137,106	14.4%		
15 to 19 minutes	146,058	15.3%		
20 to 24 minutes	151,401	15.9%		
25 to 29 minutes	58,464	6.1%		
30 to 34 minutes	130,945	13.7%		
35 to 39 minutes	27,064	2.8%		
40 to 44 minutes	35,546	3.7%		
45 to 59 minutes	69,382	7.3%		
60 to 89 minutes	49,369	5.2%		
90 or more minutes	25,199	2.6%		

Sacramento Regional Research Institute, October 2008 Data Source: U.S. Census Bureau, 2006 American Community Survey

#### **Annual Airport Passengers, Cargo, and Operations Totals**

							% Change
Airport	2002	2003	2004	2005	2006	2007	2002–2007
Sacramento International Airport							
Passengers	8,510,924	8,778,163	9,580,722	10,203,066	10,362,800	10,767,639	26.5%
Air Mail (in pounds)	22,636,689	24,062,757	19,764,879	19,005,797	9,787,393	2,818,161	-87.6%
Air Freight (in pounds)	133,134,658	133,004,390	128,971,692	135,811,044	139,438,494	171,778,161	29.0%
Air Operations	158,202	159,221	164,211	168,305	172,522	173,901	9.9%
Sacramento Executive Ai	rport						
Air Operations	108,885	134,234	128,651	117,277	111,087	116,378	6.9%
Mather Airport							
Air Freight (in pounds)	123,610,668	120,249,435	127,316,112	130,370,798	135,368,167	164,565,490	33.1%
Air Operations	85,029	70,709	80,591	85,944	78,936	99,790	17.4%

Sacramento Regional Research Institute, October 2008
Data Source: Sacramento Department of Airports, Airport Properties & Business Development, Operations Reports

# SACTO DATABOOK 2009

## infrastructure

#### **Selected Sacramento International Airport Outgoing Flights**

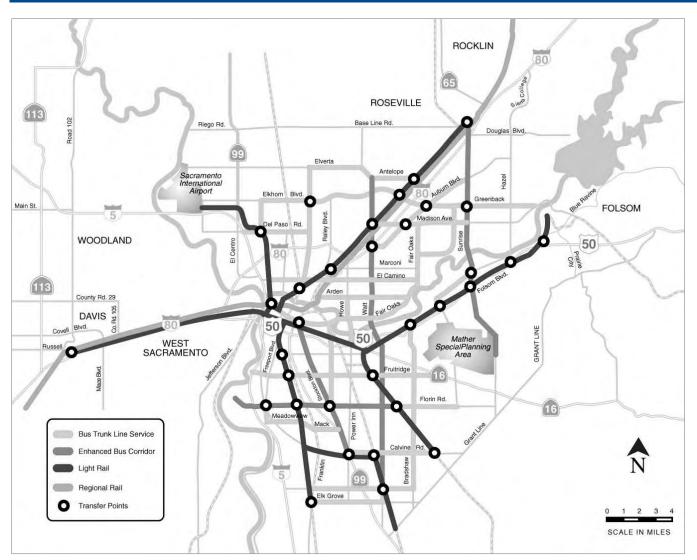
	Outgoing	Flights/Week	Outgoing Flights/		Flights/Week
Destination	Nonstop	One Stop or Connection	Destination	Nonstop	One Stop or Connection
Albuquerque, NM	14	159	Ho Chi Minh City, Vietnam		7
Amsterdam, Netherlands		53	Hong Kong, China		8
Anchorage, AK		61	Honolulu, HI	7	27
Atlanta, GA	21	147	Houston, TX (Intercontinental)	21	43
Austin, TX		193	Indianapolis, IN		198
Bakersfield, CA	7	20	Jackson, WY		52
Baltimore, MD		218	Jacksonville, FL		88
Baton Rouge, LA		32	Juneau, AK		14
Beijing, China		7	Kansas City, MO	7	173
Buenos Aires, Argentina		28	Kauai Island, HI		27
Billings, MT		57	Knoxville, TN		80
Birmingham, AL		82	Las Vegas, NV	98	86
Bismark, ND		15	Little Rock, AR		53
Boise, ID	14		London, England (Heathrow)		87
Boston, MA		216	Los Angeles, CA	121	45
Buffalo, NY		43	Louisville, KY		102
Burbank, CA	65	25	Memphis, TN		92
Butte, MT		7	Mexico City, Mexico		77
Charleston, WV		46	Miami, FL		56
Charlotte, NC	8	130	Milwaukee, WI		79
Chicago, IL (O'Hare)	22	180	Minneapolis / St. Paul, MN	21	101
Cincinnati, OH		119	Montgomery, AL		48
Cleveland, OH		82	Moscow, Russia		7
Colorado Springs, CO	12	114	Munich, Germany		35
Corpus Cristi, TX		40	New Orleans, LA		138
Dallas / Ft. Worth, TX	28	113	New York, NY (J.F. Kennedy)	7	60
Denver, CO	86	247	Norfolk, VA		65
Detroit, MI		130	Oklahoma City, OK	7	120
Duluth, MN / Superior, WI		14	Omaha, NE		162
Fargo, ND		35	Ontario, CA	65	
Fort Lauderdale, FL		136	Orange County, CA	47	18
Frankfurt, Germany		77	Orlando, FL		245
Grand Canyon, AZ		32	Paris, France (De Gaulle)		48
Grand Rapids, MI		82	Philadelphia, PA	7	266
Gulfport / Biloxi, MS		36	Phoenix, AZ	82	284
Hartford, CT		117	Pittsburg, PA		171
Helena, MT		25	Portland, OR	82	27

#### **Selected Sacramento International Airport Outgoing Flights (continued)**

	Outgoing Flights/Week			Outgoing Flights/Wed	
Destination	Nonstop	One Stop or Connection	Destination	Nonstop	One Stop or Connection
Providence, RI		68	Seattle, WA	82	112
Raleigh / Durham, NC		149	Shreveport, LA		32
Rapid City, SD		55	Sioux Falls, SD		21
Richmond, VA		83	Spokane, WA	16	99
Rochester, NY		60	Springfield, IL		12
Rome, Italy		7	Sydney, Australia		24
St. Louis, MO		224	Taipei, Taiwan		8
Salt Lake City, UT	35	29	Tampa, FL		174
San Antonio, TX	7	213	Tokyo, Japan		36
San Diego, CA	89	119	Tucson, AZ	14	124
San Francisco, CA	43		Tulsa, OK	7	126
San Jose Cabo, Mexico	4	23	Washington, D.C. (Dulles)	7	132
San Juan, Puerto Rico		29	Washington, D.C. (National)		125
Savannah, GA		60	Wichita, KS		47

Sacramento Regional Research Institute, October 2008 Data Source: Sacramento International Airport Flight Schedule, August 2008

#### Sacramento Regional Transit District 20 Year Vision Map



#### **Public Transit Annual Ridership**

	Fisca	ıl Year	2003-2008			
System	2002–2003	2007–2008	Absolute Change	% Change		
Sacramento Regional Transit						
Bus	18,372,900	16,607,800	-1,765,100	-9.6%		
Light Rail	8,924,900	15,951,600	7,026,700	78.7%		
Total	27,297,800	32,559,400	5,261,600	19.3%		
Tahoe Area Regional Transit	289,080	433,628	144,548	50.0%		
Yuba Sutter Transit	627,770	942,641	314,871	50.2%		
YoloBus	1,248,184	1,485,300	237,116	19.0%		

Sacramento Regional Research Institute, October 2008 Data Sources: Above-listed transportation services Notes: Data represents fiscal year from July to June.

#### Average Retail Electricity Prices by Major Utility (price per kilowatt-hour)

Customer Classes	PG&E <sup>(1)</sup>	SMUD <sup>(2)</sup>	LADWP <sup>(3)</sup>	SDG&E <sup>(4)</sup>	SCE <sup>(5)</sup>	Roseville Electric
Residential	0.13	0.10	0.12	0.17	0.12	0.11
Commercial	0.17	0.11	0.13	0.16	0.19	0.10
Industrial	0.13	0.09	0.10	0.14	0.16	0.08
Agricultural	0.18	0.11	0.11	0.20	0.15	_
System Average	0.16	0.11	0.12	0.17	0.15	0.10

Sacramento Regional Research Institute, October 2008

Data Source: Current investor-owned and municipal utilities websites compiled by California Energy Commission Staff; Roseville Electric website. Notes: System average is an average of all classifications.

(1) Pacific Gas and Electric

(2) Sacramento Muncipal Utility District

(3) Los Angeles Department of Water & Power

(4) San Diego Gas and Electric

(5) Southern California Edison

#### **PG&E Commercial/Industrial Natural Gas Rates**

		Per Therm Charge				
	Summer Winter					
User Class	First 4,000 Therms	Excess Therms	First 4,000 Therms	Excess Therms		
Small Commercial (Up to 20,800 Therms/Month)	\$1.16013	\$0.98467	\$1.22175	\$1.00384		
Large Commercial (Above 20,800 Therms/Month)	\$1.06572	\$0.89026	\$1.12734	\$0.90943		

Sacramento Regional Research Institute, October 2008

Data Source: Pacific Gas and Electric Company Schedules G-NR1 and G-NR2

Notes: A Public Purpose Program Surcharge (PPPS) is included in each rate. Rates effective September 1, 2008.

#### **Monthly Water Rates**

Area	Monthly Fee 30,000 CF/2" Meter
Roseville	\$158.15
Sacramento	\$242.96
El Dorado Hills*	\$244.51
Yuba City	\$342.89
Folsom	\$357.40
Rocklin	\$395.85
Marysville	\$408.59
Davis	\$427.61
Woodland	\$464.34

Sacramento Regional Research Institute, October 2008 Data Sources:

Placer County Water Agency
City of Woodland Public Works
Yuba City Utilities Department
California Water Service Company
City of Davis Public Works
\*Based on gravity rates.

City of Folsom Department of Finance: Utility Billing City of Roseville Utility/Finance Department El Dorado Irrigation District City of Sacramento Department of Utilities

#### Wastewater Service Providers in the Sacramento Region

Area	Wastewater Provider
El Dorado County	El Dorado Irrigation District
Placerville	City of Placerville
South Lake Tahoe	South Tahoe Public Utility District
Placer County	
Auburn	City of Auburn
	Placer County Sewer Maintenance District 1
Colfax	City of Colfax
Lincoln	City of Lincoln
Rocklin	South Placer Municipal Utility District
Roseville	City of Roseville
Sacramento County	County Sanitation District 1
Citrus Heights	County Sanitation District 1
Elk Grove	County Sanitation District 1
Folsom	Sacramento Regional County Sanitation District
	County Sanitation District 1
Galt	City of Galt
Isleton	Sacramento Regional County Sanitation District
Rancho Cordova	County Sanitation District 1
Sacramento	City of Sacramento
	Sacramento Regional County Sanitation District
	County Sanitation District 1
Sutter County	Sutter County - Community of Robbins
Live Oak	City of Live Oak
Yuba City	City of Yuba City
Yolo County	
Davis	City of Davis
West Sacramento	Sacramento Regional County Sanitation District
Winters	ECO Resources Inc.
Woodland	City of Woodland
Yuba County	
Marysville	California Water Service Company
	City of Marysville

Sacramento Regional Research Institute, October 2008
Data Sources: City, county, and above-listed organization websites

#### **Sacramento Region General Acute Care Hospitals**

Hospital Name	City	Total Beds
University of California, Davis Medical Center	Sacramento	577
Sutter General Hospital	Sacramento	406
Sutter Memorial Hospital	Sacramento	348
Mercy General Hospital	Sacramento	342
Kaiser Foundation Hospital - Sacramento	Sacramento	333
Methodist Hospital of Sacramento	Sacramento	333
Sutter Roseville Medical Center	Roseville	270
Mercy San Juan Hospital	Carmichael	260
Kaiser Foundation Hospital - Roseville	Roseville	166
Kaiser Foundation Hospital - South Sacramento	Sacramento	161
Rideout Memorial Hospital	Marysville	149
Fremont Medical Center	Yuba City	132
Barton Memorial Hospital	South Lake Tahoe	119
Woodland Memorial Hospital	Woodland	108
Marshall Medical Center	Placerville	105
Sutter Auburn Faith Hospital	Auburn	97
Mercy Hospital - Folsom	Folsom	85
Shriners Hospitals for Children - Northern California	Sacramento	80
Sutter Davis Hospital	Davis	48
Kindred Hospital - Sacramento	Folsom	39

Sacramento Regional Research Institute, October 2008
Data Source: Office of Statewide Health Planning and Development Healthcare Quality & Analysis Division Note: Data as of June 30, 2008.

# real estate

















Roebbelen

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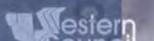
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# real estate

The Sacramento Region's commercial real estate market has seen notable growth over the past five years with an increase of over 18 percent of office and nearly 7 percent of industrial inventory (in terms of square footage). According to Colliers International, the Sacramento office market, which includes areas in the six-county Sacramento Region, had a total of over 85 million square feet in rental building space in the third quarter of 2008 and around 1.8 million square feet under construction. In this quarter, total inventory in the Region's industrial market included approximately 184 million square feet and around 288,000 square feet under construction. The office market vacancy rate in the third quarter of 2008 was slightly above the average over the past five years while the industrial market vacancy rate was below the average.

The Sacramento market's median home price in the first quarter of 2008 was \$259,000—lower than California's overall median home price of \$349,000 and most comparison metropolitan areas in the state.

This section of the Databook provides current and historical commercial real estate data for the office and industrial markets in the Sacramento Region. This data, provided by Colliers International, includes vacancy rates, net absorption, average lease rates, inventory, and construction. Also included within this section is an overview of the Region's housing prices and affordability.



#### **Sacramento Office Market**

Period	Total RBA*	Space Under Construction (SF)	Total Net Absorption (SF)	Vacancy Rate	Total Average Rate**
2008 3Q	85,292,488	1,810,579	-255,710	13.6%	\$2.05
2007 3Q	80,817,684	2,797,516	329,582	12.4%	\$2.03
2006 3Q	79,260,422	2,151,886	307,638	12.2%	\$1.92
2005 3Q	77,021,469	2,960,115	892,396	11.8%	\$1.85
2004 3Q	75,324,263	1,901,462	-249,245	13.5%	\$1.76
2003 3Q	72,132,868	3,058,378	313,979	12.6%	\$1.73

Sacramento Regional Research Institute, October 2008

Data Source: Colliers International

<sup>\*</sup>In square feet

<sup>\*\*</sup>Based on a monthly triple net basis. 2003-2007 Q3 rates reflect 2007 Collier's International Sacramento Office Report figures. Notes: Data covers averages of the overall Sacramento market including areas in the six-county Region. RBA is rentable building area.

### real estate

#### **Sacramento Industrial Market**

Period	Total RBA*	Space Under Construction (SF)	Total Net Absorption (SF)	Vacancy Rate	Total Average Rate**
2008 3Q	184,426,006	288,449	-939,309	10.9%	\$0.55
2007 3Q	182,312,995	1,018,701	748,880	10.9%	\$0.58
2006 3Q	180,483,697	1,647,758	126,476	11.9%	\$0.51
2005 3Q	177,888,807	2,101,977	1,857,524	11.9%	\$0.47
2004 3Q	175,389,704	1,323,309	678,417	13.6%	\$0.58
2003 3Q	173,015,948	1,304,129	-64,196	13.7%	\$0.81

Sacramento Regional Research Institute, October 2008

Data Source: Colliers International

\*In square feet

\*\*Based on a monthly triple net basis. 2003-2007 Q3 rates reflect 2007 Collier's International Sacramento Industrial Report figures.

Notes: Data covers averages of the overall Sacramento market including areas in the six-county Region. RBA is rentable building area.

#### **New Home Sales**

<b>Y</b> ear	New Home Sales*
1997	3,987
1998	4,993
1999	4,940
2000	6,766
2001	6,026
2002	9,617
2003	8,942
2004	9,530
2005	7,671
2006	6,069
2007	5,434

Sacramento Regional Research Institute, October 2008

Data Source: Building Industry Association of Superior California

<sup>\*</sup>The number of new home sales is derived only from the subdivisions reporting to the North State Building Industry Association.

#### **Median Price and Housing Opportunity Index**

	Medi	an Price (in thous	% Cł	nange	
Region	Q1-98 Q4-03 Q1-08		Q1-98 to Q1-08	Q4-03 to Q1-08	
Sacramento Region	\$137	\$277	\$259	88.7%	-6.7%
Bay Area	\$270	\$464	\$504	86.9%	8.7%
Solano	\$163	\$330	\$321	96.9%	-2.7%
Stockton	\$135	\$279	\$262	94.1%	-6.1%
Inland Empire	\$128	\$235	\$288	125.0%	22.6%
Los Angeles*	\$172	\$335	\$427	148.0%	27.3%
Fresno**	\$102	\$175	\$224 120.0%		28.2%
San Diego	\$184	\$385	\$368	100.0%	-4.4%
California	\$185	\$323	\$349	88.5%	7.9%
United States	\$129	\$186	\$219	69.4%	17.5%

	Hous	ing Opportunity	% Change		
Region	Q1-98 Q4-03 Q1-08			Q1-98 to Q1-08	Q4-03 to Q1-08
Sacramento Region	70.5	25.5	48.7	-30.9%	90.9%
Bay Area	40.8	24.7	25.3	-38.1%	2.5%
Solano	59.2	22.9	35.1	-40.7%	53.3%
Stockton	59.2	16.9	35.5	-40.0%	110.1%
Inland Empire	69.2	32.9	26.9	-61.1%	-18.2%
Los Angeles*	50.7	13.0	13.2	-74.0%	1.3%
Fresno**	64.4	37.3	27.8	-56.8%	-25.3%
San Diego	45.8	11.1	25.2	-45.0%	127.0%
California	52.9	23.4	26.4	-50.1%	12.8%
United States	67.6	58.9	53.8	-20.4%	-8.7%

Sacramento Regional Research Institute, October 2008

Data Source: National Association of Home Builders—Wells Fargo Housing Opportunity Index

Note: Housing Opportunity Index reflects the share of homes sold during the represented quarter that would have been affordable to a family earning the median income.

Only Q4 available for 5-year historical comparison (2003).

\*Data for the Santa Ana-Anaheim-Irvine MSA and the Oxnard-Thousand Oaks-Ventura MSA is not available for Q1-98 and Q4-03 (reflects only Los Angeles-Long Beach-Glendale MSA in these time periods.
\*\*Data for Madera is not available for Q1-98 and Q4-03 (reflects only Fresno MSA in these time periods).

# quality of life





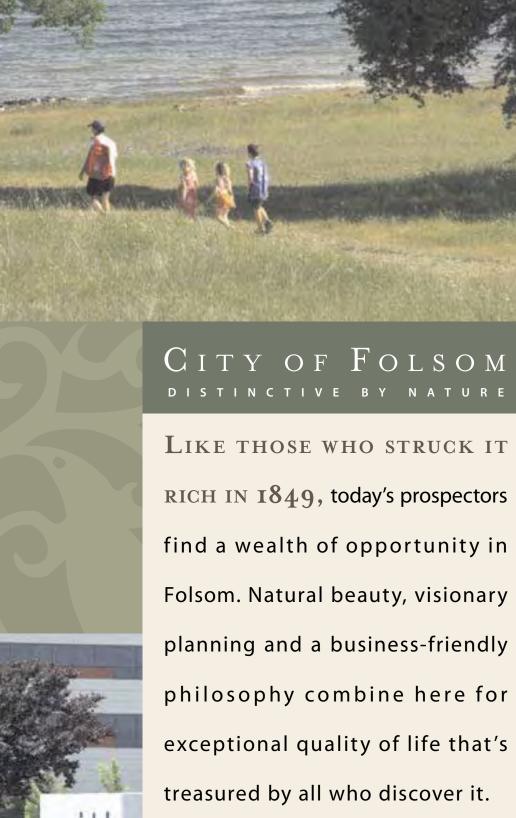












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# quality of life

'he Sacramento Region appeals to diverse lifestyles and interests and offers a superior quality of life. Counties and cities within the Region have a strong sense of community loyalty, founded on cultural, historical, and geographical ties. Recreational activities, professional sports, and cultural events are abundant and available to all who live in and visit the area.

> There are various historical attractions, including the California State Railroad Museum, Crocker Art Museum, Sutter's Fort, and the California Museum for History, Women and the Arts located in Sacramento. Regional performing arts groups and venues include Music Circus, Sacramento Ballet, Sacramento Philharmonic Orchestra, Sacramento Community Center Theater, Sacramento Opera, and the Mondavi Center. The California State Fair and the Sacramento Jazz Jubilee are major annual events in the Region that attract thousands of visitors from outside the region.

Professional sports teams, such as the Sacramento Kings and Monarchs (NBA and WNBA) and the AAA minor-league baseball team, River Cats, call Sacramento home. A mild climate and proximity to various destinations such as San Francisco, South Lake Tahoe, and other ski locations in the Sierra Nevada mountain range also contribute to the Sacramento Region's quality of life.

This section presents quality of life data and information about climate, ground stability, culture and entertainment, recreation, distance to selected locations, and crime rates.

#### **Sacramento Climate**

Month	Average High Temperature (°F)	Average Low Temperature (°F)	Total Inches of Precipitation
January	55	41	4.18
February	62	45	3.77
March	67	47	3.15
April	74	50	1.17
May	82	54	0.60
June	89	58	0.18
July	94	61	0.05
August	93	61	0.05
September	89	59	0.37
October	79	54	1.00
November	64	46	2.59
December	55	40	2.76
Annual	75.3	51.3	19.87

Sacramento Regional Research Institute, October 2008

Data Source: The Weather Channel

### quality of life

#### **Major Historical Attractions**

Aerospace Museum of California

**B.F.** Hastings Building

California Foundry History Museum

California Museum for History, Women & the Arts

California State Capitol Museum

California State Indian Museum

California State Military Museum

California State Railroad Museum

**Central Pacific Passenger Station** 

Crocker Art Museum

**Discovery Museum** 

**Eagle Theater** 

Folsom Historic District

Folsom History Museum

Governor's Mansion State Historic Park

Historic Old Towne Auburn

Historic Sutter Street, Folsom

Leland Stanford Mansion State Historic Park

Locke Historic District

Old Sacramento Schoolhouse Museum

Old Sacramento State Historic Park

Sacramento Historic City Cemetery

Sutter's Fort State Historic Park

**Towe Auto Museum** 

Wells Fargo History Museums

Sacramento Regional Research Institute, October 2008

#### **Performing Arts Groups and Entertainment Venues**

ARCO Arena

**B Street Theatre** 

**Broadway Playhouse** 

Cal Expo

California Musical Theatre

California State University, Sacramento Department of

Theatre

Camellia Symphony Orchestra

Capital Jazz Project

**Capital Stage Company** 

Capitol Ballet Company

Capitol Opera Sacramento

Chamber Music Alive!

**Chamber Music Society of Sacramento** 

Chautauqua Playhouse

City Theatre at Sacramento City College

**Davis Musical Theatre Company** 

**Eagle Theater** 

El Dorado Musical Theatre

**Gold Country Chamber Orchestra** 

Light Opera Theater of Sacramento

Memorial Auditorium

Mondavi Center

Sacramento Ballet

Sacramento Capitolaires

Sacramento Choral Society & Orchestra

Sacramento Community Center Theater

Sacramento Convention Center

Sacramento Gay Men's Chorus

Sacramento Master Singers

Sacramento Opera

Sacramento Philharmonic Orchestra

Sacramento Poetry Center

Sacramento Theatre Company

Sleep Train Amphitheatre

The Studio Theater

**UC Davis Department of Theatre & Dance** 

Woodland Opera House

Sacramento Regional Research Institute, October 2008

#### **Distance from Sacramento Region to Selected Locations**

Location	Distance	Estimated Drive Time	Estimated Direct Flight Time
Portland, Oregon	579 miles	9 hours 50 mins	1 hour 9 mins
Salt Lake City, Utah	652 miles	11 hours 8 mins	1 hour 15 mins
Phoenix, Arizona	755 miles	12 hours 23 mins	1 hour 28 mins
Seattle, Washington	752 miles	13 hours 29 mins	1 hour 23 mins
Las Vegas, Nevada	573 miles	10 hours 13 mins	59 minutes
Reno, Nevada	135 miles	2 hours 12 mins	27 minutes
San Francisco, California	87 miles	1 hour 31 mins	24 minutes
Los Angeles, California	385 miles	6 hours 15 mins	57 minutes
San Diego, California	506 miles	8 hours 17 mins	1 hour 9 mins

Sacramento Regional Research Institute, October 2008 Data Source: Google Maps; Air Routing International

Note: Estimated direct flight times include a 15 minute bias to account for takeoff.

#### **Annual Violent Crimes** (per 10,000 inhabitants)

				Absolute Change		% Ch	ange
Area	1997	2002	2007	1997-2002	2002-2007	1997-2002	2002-2007
California	78.1	58.9	52.3	-19.2	-6.7	-24.6%	-11.3%
United States	61.1	49.4	46.7	-11.7	-2.7	-19.1%	-5.6%
Sacramento Region	68.2	51.8	54.4	-16.3	2.6	-23.9%	5.0%
El Dorado	38.8	31.7	26.4	-7.1	-5.4	-18.3%	-16.9%
Placer	31.9	18.7	26.0	-13.2	7.3	-41.3%	39.1%
Sacramento	77.9	62.5	67.9	-15.4	5.4	-19.8%	8.6%
Sutter	67.4	38.2	38.6	-29.2	0.5	-43.4%	1.2%
Yolo	66.0	46.8	38.0	-19.2	-8.8	-29.0%	-18.8%
Yuba	89.7	59.5	55.3	-30.3	-4.2	-33.7%	-7.0%

Sacramento Regional Research Institute, October 2008

Data Sources: Office of the Attorney General: Criminal Justice Statistics Center; Federal Bureau of Investigation, Uniform Crime Reports

# quality of life

#### Annual Property Crimes (per 10,000 inhabitants)

				Absolute Change		% <b>C</b> h	ange
Area	1997	2002	2007	1997-2002	2002-2007	1997-2002	2002-2007
California	402.7	335.9	303.3	-66.8	-32.6	-16.6%	-9.7%
United States	431.6	363.1	326.4	-68.6	-36.7	-15.9%	-10.1%
Sacramento Region	546.8	412.6	345.9	-134.2	-66.7	-24.5%	-16.2%
El Dorado	277.3	196.1	175.4	-81.1	-20.7	-29.3%	-10.5%
Placer	361.6	289.6	249.5	-72.0	-40.1	-19.9%	-13.9%
Sacramento	647.0	477.3	395.9	-169.7	-81.4	-26.2%	-17.0%
Sutter	411.0	368.5	305.9	-42.6	-62.6	-10.4%	-17.0%
Yolo	410.5	343.8	344.0	-66.7	0.3	-16.2%	0.1%
Yuba	484.5	429.8	285.3	-54.7	-144.5	-11.3%	-33.6%

Sacramento Regional Research Institute, October 2008

Data Sources: Office of the Attorney General: Criminal Justice Statistics Center; Federal Bureau of Investigation, Uniform Crime Reports Note: 2007 California property crime rate does not include arson.

# county profiles

















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City Business Loan Program

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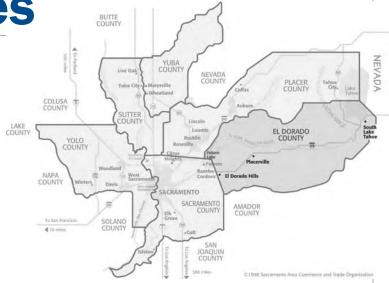
Let's Start Something

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county profiles

# **El Dorado County**

El Dorado County includes the incorporated cities of Placerville and South Lake Tahoe.



				ABSOLUTE CHANGE		% CHANGE	
	1998	2008	2018	1998-2008	2008-2018	1998-2008	2008-2018
Population	150,857	179,722	199,947	28,865	20,225	19.1%	11.3%

Data Source: California Department of Finance, E-5 Population and Housing Estimates, and 2007 Long-Term Socio-Economic Forecasts by County. Notes: Current/historical figures represent January 1 estimates for the year specified.

			ABSOLUTE CHANGE			% CHAI	% CHANGE	
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Housing Units	69,399	75,336	83,275	7,939	13,876	10.5%	20.0%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Notes: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUT	E CHANGE	% CHANGE	
	1997	2002	2007	2002-2007	1997-2007	2002-2007	1997-2007
Employment	35,800	47,400	53,600	6,200	17,800	13.1%	49.7%

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2006 Per Capita Income	\$44,657
2007 Median Home Price	\$450,000

Data Sources: Bureau of Economic Analysis, California Association of Realtors\*, DataQuick Information Systems

•	
MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
Blue Shield of California	1,385
DST Output	1,200
Marshall Medical Center	1,017
Raley's Inc.	712
Sierra-at-Tahoe Inc.*	635
Roebbelen Contracting, Inc.	375
Doug Veerkamp General Engineering, Inc.	279
Embassy Suites Lake Tahoe Resorts	240
El Dorado Savings Bank	179
Sierra Pacific Industries	165

Data Source: Sacramento Business Journal Top 25 Book of Lists 2007 Notes: Employment numbers are full-time equivalents except where otherwise noted.

\* 635 peak; 500 seasonal; 23 year round

MEAN COMMUTE TIME (2006)	AVERAGE MINUTES
County	26.6
State	26.8

Data Source: U.S. Census Bureau, American Community Survey 2006. Note: Data represent that of workers aged 16+.

PUBLIC E	DUCATION		2007-2008 ENROLLMENT
K-12			29,666
	- 1:6 : -	 	

Data Source: California Department of Education, DataQuest.

2006-	2007 AVERAGE SAT SCORES	TOTAL
Coun	ty	1601
State		1497

Data Source: California Department of Education, DataQuest

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Black Oak Mine Unified, Buckeye Union Elementary, Camino Union Elementary, El Dorado Union High, Gold Oak Union Elementary, Gold Trail Union Elementary, Indian Diggings Elementary, Lake Tahoe Unified, Latrobe, Mother Lode Union Elementary, Pioneer Union Elementary, Placerville Union Elementary, Pollock Pines Elementary, Rescue Union Elementary, Silver Fork Elementary

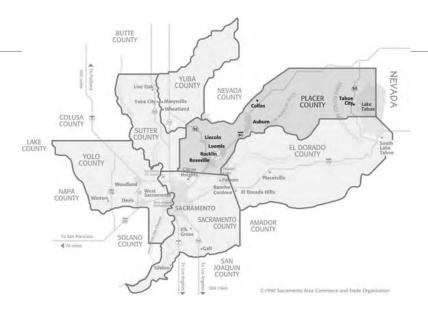
Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

#### Lake Tahoe Community College

# **Placer County**

Placer County includes the incorporated cities of Auburn, Colfax, Lincoln, Loomis, Rocklin, and Roseville.



				ABSOLUTI	E CHANGE	% CHAN	% CHANGE	
	1998	2008	2018	1998-2008	2008-2018	1998-2008	2008-2018	
Population	229,686	333,401	423,998	103,715	90,597	45.2%	27.2%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates, and 2007 Long-Term Socio-Economic Forecasts by County. Notes: Current/historical figures represent January 1 estimates for the year specified.

			ABSOLUTE CHANGE			% CHAN	% CHANGE	
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Housing Units	97,089	122,954	147,408	24,454	50,319	19.9%	51.8%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Notes: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUTE CHANGE			% CHANGE		
	1997	2002	2007	2002-2007	1997-2007	2002-2007	1997-2007		
Employment	88,700	120,700	141,400	20,700	52,700	17.1%	59.4%		

Data Source: California Employment Development Department, Annual Average Employment by Industry Data.

Note: Differences due to rounding.

2006 Per Capita Income	\$43,937
2007 Median Home Price	\$420,000

Data Sources: Bureau of Economic Analysis, California Association of Realtors\*, DataQuick Information Systems

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOTEES
Hewlett-Packard Company	3,800
Sutter Health	2,605
Kaiser Permanente	2,418
PRIDE Industries Inc.	1,429
Union Pacific Railroad Co. Inc.	1,324
Raley's Inc.	1,195
NEC Electronics America Inc.	880
Pacific Gas and Electric Co.	703
Wells Fargo & Co.	632
Target Corp.	587

Data Source: Sacramento Business Journal Top 25 Book of Lists 2007

Note: Employment numbers are full-time equivalents except where otherwise noted.

MEAN COMMUTE TIME (2006)	AVERAGE MINUTES
County	25.9
State	26.8

Data Source: U.S. Census Bureau, American Community Survey 2006. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2007-2008 ENROLLMENT
K-12	65 540

Data Source: California Department of Education, DataQuest.

2006-2007 AVERAGE SAT SCORES	TOTAL
County	1576
State	1497

Data Source: California Department of Education, DataQuest.

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Ackerman Elementary, Alta-Dutch Flat Union Elementary, Auburn Union Elementary, Colfax Elementary, Dry Creek Joint Elementary, Eureka Union, Foresthill Union Elementary, Loomis Union Elementary, Newcastle Elementary, Ophir Elementary, Placer Hills Union Elementary, Placer Union High, Rocklin Unified, Roseville City Elementary, Roseville Joint Union High, Tahoe-Truckee Joint Unified, Western Placer Unified

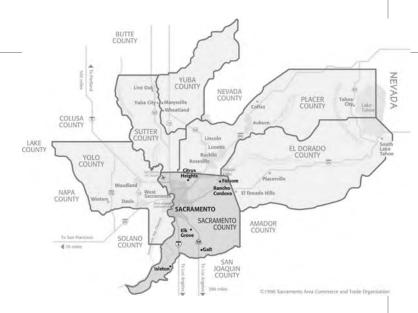
Data Source: California Department of Education, DataQuest.

#### **COLLEGES AND UNIVERSITIES**

Sierra College, Chapman University, William Jessup University, Heald College, Aviation & Electronic Schools of America, University of Phoenix, Weimar College

## **Sacramento County**

Sacramento County includes the incorporated cities of Citrus Heights, Elk Grove, Folsom, Galt, Isleton, Rancho Cordova, and Sacramento.



				ABSOLUTE CHANGE		% CHANGE	
	1998	2008	2018	1998-2008	2008-2018	1998-2008	2008-2018
Population	1,157,440	1,424,415	1,669,657	266,975	245,242	23.1%	17.2%

Data Sources: California Department of Finance, E-5 Population and Housing Estimates; Department of Transportation 2006 Long-Term Socio-Economic Forecasts by County. Notes: Current/historical figures represents January 1 estimates for the year specified.

			ABSOLUTE CHANGE		% CHANGE		
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008
Housing Units	446,752	486,579	535,738	48,859	88,686	10.0%	19.9%

Data Source: California Department of Finance, E-5 Population and Housing Estimates

Notes: Data represents January 1 estimates for the year specified. Differences due to rounding.

			ABSOLUTE CHANGE		NGE % CHANGE		
	1997	2002	2007	2002-2007	1997-2007	2002-2007	1997-2007
Employment	504,600	579,100	615,300	36,200	110,700	6.3%	21.9%

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2006 Per Capita Income	\$35,197
2008 Median Home Price	\$219,500

Data Sources: Bureau of Economic Analysis, California Association of Realtors®, DataQuick Information Systems

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
UC Davis Health System*	7,901
Sutter Health Sacramento Sierra Region**	7,140
Kaiser Permanente	6,905
Intel Corp.	6,800
AT&T California***	4,765
CHW/Mercy Healthcare Sacramento	4,698
Health Net of California, Health Net Federal Se	rvice 2,620
Wells Fargo	2,536
Sacramento Municipal Utility District	1,944
Target	1,897
	_

Data Source: Sacramento Business Journal Top 25 Book of Lists 2007

Note: Employment numbers are full-time equivalents except where otherwise noted.

<sup>\*\*\*</sup> formerly SBC

MEAN COMMUTE TIME (2006)	AVERAGE MINUTES
County	25.7
State	26.8

Data Source: U.S. Census Bureau, American Community Survey 2006. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2007-2008 ENROLLMENT
K-12	238,522

Data Source: California Department of Education, DataQuest.

2006-2007 AVERAGE SAT SCORES	TOTAL
County	1466
State	1497

Data Source: California Department of Education, DataQuest.

Note: Total SAT Scores include average verbal, math, and writing scores.

#### PUBLIC SCHOOL DISTRICTS

Arcohe Union Elementary, Center Joint Unified, Elk Grove Unified, Elverta Joint Elementary, Folsom-Cordova Unified, Galt Joint Union Elementary, Galt Joint Union High School, Natomas Unified, Rio Linda Union Elementary, River Delta Joint Unified, Robla Elementary, Sacramento City Unified, San Juan Unified, Twin Rivers Unified School

Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

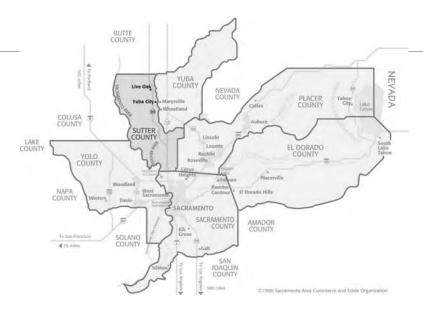
University of California, Davis; California State University, Sacramento; American River College; Cosumnes River College; Folsom Lake College; Sacramento City College; Chapman University; Fuller Theological Seminary; Golden Gate University; National University; Patten University; Saint Mary's College of California; University of San Francisco; University of Southern California; McGeorge School of Law- University of the Pacific; Western Career College, Sacramento; Breining Institute; Bryan College; Capital Bible College; DeVry University; Drexel University - Center for Graduate Studies; High-Tech Institute; International Academy of Design and Technology; ITT Technical Institute; Lincoln Law School of Sacramento; NTT College of Business and Technology; Northwestern California University School of Law, Professional School of Psychology Sacramento; Rudolf Steiner College; Tinity Life Bible College; The Art Institute of California; The Union Institute; University of Northern California; Lorenzo Patino School of Law, University of Phoenix, Sacramento; Western Career College; Kaplan College; University of Sacramento

<sup>\*</sup> includes 36 temporary employees

<sup>\*\*</sup> includes 1304 employees in the corporate office

# **Sutter County**

Sutter County includes the incorporated cities of Live Oak and Yuba City.



				ABSOLUT	E CHANGE	% CHAI	NGE
	1998	2008	2018	1998-2008	2008-2018	1998-2008	2008-2018
Population	76,657	95,878	118,613	19,221	22,735	25.1%	23.7%

Data Source: California Department of Finance, E-5 Population and Housing Estimates, and 2007 Long-Term Socio-Economic Forecasts by County. Notes: Current/historical figures represent January 1 estimates for the year specified.

				ABSOLUT	ABSOLUTE CHANGE		% CHANGE	
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Housing Units	28,037	29,534	33,491	3,957	5,454	13.4%	19.5%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Notes: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUT	LUTE CHANGE % CHANGE		
	1997	2002	2007	2002-2007	1997-2007	2002-2007	1997-2007
Employment	23,100	25,900	29,200	3,300	6,100	12.7%	26.4%

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2006 Per Capita Income	\$28,536
2007 Median Home Price	N/A
Data Sources: Bureau of Economic Analysis	

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
Fremont Medical Center	
(Fremont-Rideout Health Group)	2,000
Sunsweet Growers, Inc.	600
Sutter North Surgery Center (Sutter Health)	460
Sysco Food Service of Sacramento	460
Wal-Mart Stores Inc.	400
Sunset Moulding Co.	380
Home Depot	300
Landstar Ranger, Inc.	275
Holt of California	220
Sams Club	160

Data Sources: Yuba-Sutter Economic Development Corporation, ReferenceUSA, and above-listed companies.

Notes: Employment numbers are full-time equivalents except where otherwise noted.

MEAN COMMUTE TIME (2006)	AVERAGE MINUTES
County	26.0
State	26.8

Data Source: U.S. Census Bureau, American Community Survey 2006. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2006-2007 ENROLLMENT
K-12	19,611

Data Source: California Department of Education, DataQuest.

2006-2007 AVERAGE SAT SCORES	TOTAL
County	1489
State	1497
Data Source: California Department of Education, DataQuest.	

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Brittan Elementary, Browns Elementary, East Nicolaus Joint Union High, Franklin Elementary, Live Oak Unified, Marcum-Illinois Union Elementary, Meridian Elementary, Nuestro Elementary, Pleasant Grove Joint Union, Sutter Union High, Winship-Robbins, Yuba City Unified

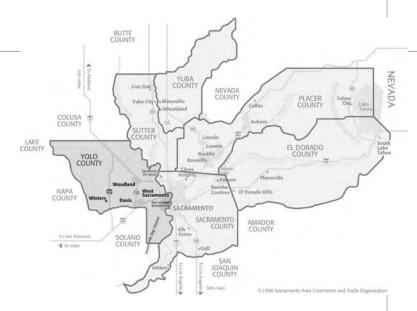
Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

#### Chapman University, Yuba College

# **Yolo County**

Yolo County includes the incorporated cities of Davis, West Sacramento, Winters, and Woodland.



				ABSOLUT	E CHANGE	% CHAI	NGE
	1998	2008	2018	1998-2008	2008-2018	1998-2008	2008-2018
Population	160,733	199,066	232,655	38,333	33,589	23.8%	16.9%

Data Source: California Department of Finance, E-5 Population and Housing Estimates, and 2007 Long-Term Socio-Economic Forecasts by County. Notes: Current/historical figures represent January 1 estimates for the year specified.

				ABSOLUT	E CHANGE	% CHANGE		
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Housing Units	59,112	65,523	73,138	7,615	14,026	11.6%	23.7%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Notes: Data represent January 1 estimates for the year specified. Differences due to rounding.

				ABSOLUT	E CHANGE	% CHA	NGE
	1997	2002	2007	2002-2007	1997-2007	2002-2007	1997-2007
Employment	81,900	92,900	101,700	8,800	19,800	9.5%	24.2%

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2006 Per Capita Income	\$31,990
2007 Median Home Price	\$389,000

Data Sources: Bureau of Economic Analysis, California Association of Realtors®, DataQuick Information Systems

MAJOR NON-GOVERNMENT EMPLOYERS	# OF EMPLOYEES
Cache Creek Casino Resort	2,420
United Parcel Service	1,251
Target	1,176
Raley's	834
Woodland Healthcare (CHW)	752
Wal-Mart Stores Inc.	712
Rex Moore Electrical Contractors & Engineers	700
Sutter Davis Hospital (Sutter Health)	661
Pacific Gas and Electric Co.	634
Rite Aid Corp.	500
Data Courses Comments Business Journal Ton 35 Book of Lists 200	7

Data Source: Sacramento Business Journal Top 25 Book of Lists 2007. Note: Employment numbers are full-time equivalents except where otherwise noted.

MEAN COMMUTE TIME (2006)	AVERAGE MINUTES
County	20.1
State	26.8

Data Source: U.S. Census Bureau, American Community Survey 2006. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2007-2008 ENROLLMENT
K-12	29,528

Data Source: California Department of Education, DataQuest.

2006-2007 AVERAGE SAT SCORES	TOTAL
County	1616
State	1497

Data Source: California Department of Education, DataQuest.

Note: Total SAT scores include average verbal, math, and writing scores.

#### SCHOOL DISTRICTS INCLUDED

Davis Joint Unified, Esparto Unified, Washington Unified, Winters Joint Unified, Woodland Joint Unified

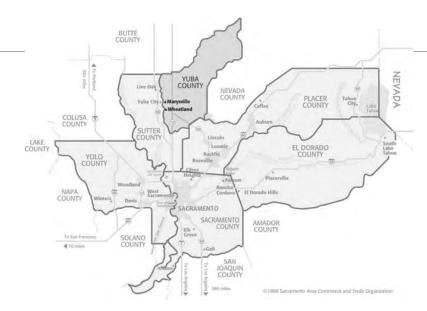
Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

University of California, Davis; Woodland Community College; WyoTech

# **Yuba County**

Yuba County includes the incorporated cities of Marysville and Wheatland.



			ABSOLUTE CHANGE			% CHANGE		
	1998	2008	2018	1998-2008	2008-2018	1998-2008	2008-2018	
Population	61,419	71,929	101,726	10,510	29,797	17.1%	41.4%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates, 2007 Long-Term Socio-Economic Forecasts by County. Notes: Current/historical figures represent January 1 estimates for the year specified.

			ABSOLUTE CHANGE			% CHANGE		
	1998	2003	2008	2003-2008	1998-2008	2003-2008	1998-2008	
Housing Units	22,476	23,061	27,672	4,611	5,196	20.0%	23.1%	

Data Source: California Department of Finance, E-5 Population and Housing Estimates.

Notes: Data represent January 1 estimates for the year specified. Differences due to rounding.

			ABSOLUTE CHANGE			% CHANGE		
	1997	2002	2007	2002-2007	1997-2007	2002-2007	1997-2007	
Employment	17,400	16,900	17,700	800	300	4.7%	1.7%	

Data Source: California Employment Development Department, Annual Average Employment by Industry Data. Note: Differences due to rounding.

2006 Per Capita Income	\$23,634
2007 Median Home Price	N/A
Data Sources: Bureau of Economic Analysis	

MAJOR NON-GOVERNMENT EMPLOYERS #	OF EMPLOYEES
Rideout Memorial Hospital	
(Fremont-Rideout Health Group)	2000
Wal-Mart Stores Inc.	450
Sierra Kiwi, Inc.	250
Bishop's Pumpkin Farm	200
Appeal-Democrat	150
Comprehensive Security Service, Inc.	108
D & D Cabinets	100
American Postal Workers Union	100
Homewood Truss	80
KBI Norcal Truss	12
Data Source: Yuha-Sutter Economic Development Corporation and Refe	erencel ISA

Data Source: Yuba-Sutter Economic Development Corporation and ReferenceUSA.

Notes: Employment numbers are full-time equivalents except where otherwise noted.

MEAN COMMUTE TIME (2006)	AVERAGE MINUTES
County	30.3
State	26.8
Data Source: LLS Consus Ruroau American Community Sunyou 20	206

Data Source: U.S. Census Bureau, American Community Survey 2006. Note: Data represent that of workers aged 16+.

PUBLIC EDUCATION	2007-2008 ENROLLMENT
K-12	14,659

Data Source: California Department of Education, DataQuest.

2006-2007 AVERAGE SAT SCORES	TOTAL
County	1381
State	1497
Data Source: California Department of Education, DataQuest.	

#### PUBLIC SCHOOL DISTRICTS INCLUDED

Camptonville Elementary, Marysville Joint Unified, Plumas Lake Elementary, Wheatland Elementary, Wheatland Union High

Data Source: California Department of Education, DataQuest.

#### COLLEGES AND UNIVERSITIES

Yuba College, Embry-Riddle Aeronautical University, University of Phoenix

















Folsom named one of seven California communities on the *Fortune Small Business* list of 100 Best Places to Live and Launch a Business (2008)

Roseville included on *Money* magazine's list of Top 100 "Best Places to Live" (2008)

Ten Best Cities of 2008 by Kiplinger's Personal Finance (2008)

12th-Best Carbon Footprint of residents in 100 major U.S. metropolitan areas by The Brookings Institution (2008)

Davis named one of America's Five Friendliest Cities by *TodayShow.com* (2008)

Ranked 3rd on Top 10 list of Digitally Savvy Cities in the U.S. by Scarborough Research Study (2008)

"America's 10 Fastest-Growing Cities" by Forbes.com (2007)

Ranked 15th on Inc. Magazine's "Best Cities for Doing Business" (2007)

Top 10 Underrated U.S. Cities by MSNBC.com (2007)

Ranked 17th on *Bizjournals.com's* list of 66 Large Metros for Young Adult Job Seekers (2007)

Top 10 Fast Cities (emerging hubs for creative talent) by Fast Company (2005)

Ranked 15th by Forbes Magazine "America's Best Metros for Singles" (2005)

7th-Healthiest City in America by *BestPlaces.net* (2005)

Top 20 Tech Cities by *Popular Science* (2005)

Ranked 5th on U-Haul List of Destination Cities (2005)

Top 50 Entrepreneurial Cities by Entrepreneur Magazine (2005)

Ranked 11th on Business 2.0's top 20 list of Boom Towns in the U.S. (2004)

15th-Best Economy in the U.S. by *The Milken Survey* (2004)

Ranked 1st in America's Most Livable Communities by *Partners for Livable Communities* (2004)

Top 20 U.S. Cities for Small Business by *Money Magazine* (2003)

Top 20 Cities to Live and Work by *Money Magazine* (2003)

America's Most Diverse City by *Time Magazine* (2002)

Ranked 11th by Forbes Magazine "Best Places to do Business" (2000)

# SACTO DATABOOK 2009

# directory

### **State of California**

**Board of Equalization** 

3321 Power Inn Road, Suite 210 Sacramento, CA 95826 (916) 227-6700 www.boe.ca.gov

**Business, Transportation and Housing Agency** 

980 – 9th Street, Suite 2450 Sacramento, CA 95814 (916) 323-5400 www.bth.ca.gov

**Employment Development Department** 

Labor Market Information Division P.O. Box 826880, MIC57 Suite 1100 Sacramento, CA 94280 (916) 262-2162 www.labormarketinfo.edd.ca.gov

Franchise Tax Board

3321 Power Inn Road, Suite 250 Sacramento, CA 95826 (800) 852-5711 www.ftb.ca.gov

### El Dorado County Board of Supervisors

330 Fair Lane Placerville, CA 95667 (530) 621-5390 www.co.el-dorado.ca.us

**Chief Administrative Office** 

330 Fair Lane Placerville, CA 95667 (530) 621-5567 www.co.el-dorado.ca.us

# **Placer County Board of Supervisors**

175 Fulweiler Avenue Auburn, CA 95603 (530) 889-4010 www.placer.ca.gov

**County Executive Office** 

175 Fulweiler Avenue Auburn, CA 95603 (530) 889-4030 www.placer.ca.gov

### **Sacramento County**

**Board of Supervisors** 

700 H Street, Room 2450 Sacramento, CA 95814 (916) 874-5411 www.bos.saccounty.net

**County Executive** 

700 H Street, Room 7650 Sacramento, CA 95814 (916) 874-5833 www.saccounty.net

### **Sutter County** Board of Supervisors

1160 Civic Center Boulevard Yuba City, CA 95993 (530) 822-7106 www.co.sutter.ca.us

**County Administrator** 

1160 Civic Center Boulevard Yuba City, CA 95993 (530) 822-7100 www.co.sutter.ca.us

### **Yolo County**

**Board of Supervisors** 

625 Court Street, Room 204 Woodland, CA 95695 (530) 666-8195 www.yolocounty.org

**County Administrator** 

625 Court Street, Room 202 Woodland, CA 95695 (530) 666-8150 www.yolocounty.org

### **Yuba County**

**Board of Supervisors** 

915 – 8th Street, Suite 109 Marysville, CA 95901 (530) 749-7510 www.co.yuba.ca.us

**County Administrator** 

915 – 8th Street, Suite 115 Marysville, CA 95901 (530) 749-7575 www.co.yuba.ca.us

### **City of Auburn**

**City Council** 

1225 Lincoln Way Auburn, CA 95603 (530) 823-4211 www.auburn.ca.gov

City Manager

1225 Lincoln Way, Room 9 Auburn, CA 95603 (530) 823-4211 x191 www.auburn.ca.gov

City of Citrus Heights
City Council

6237 Fountain Square Drive Citrus Heights, CA 95621 (916) 725-2448 www.ci.citrus-heights.ca.us

**City Manager** 

6237 Fountain Square Drive Citrus Heights, CA 95621 (916) 725-2448 www.ci.citrus-heights.ca.us

### **City of Colfax**

City Council

33 South Main Street Mailing: P.O. Box 702 Colfax, CA 95713 (530) 346-2313 www.ci.colfax.ca.us

City Manager

33 South Main Street Mailing: P.O. Box 702 Colfax, CA 95713 (530) 346-2313 www.ci.colfax.ca.us

City of Davis
City Council

23 Russell Boulevard Davis, CA 95616 (530) 757-5602 cityofdavis.org

City Manager

23 Russell Boulevard Davis, CA 95616 (530) 757-5602

## City of Elk Grove

City Council

8380 Laguna Palms Way Elk Grove, CA 95758 (916) 683-7111 www.elkgrovecity.org

City Manager

8380 Laguna Palms Way Elk Grove, CA 95758 (916) 478-2201 www.elkgrovecity.org

### **City of Folsom**

City Council

50 Natoma Street Folsom, CA 95630 (916) 355-7200 www.folsom.ca.us

City Manager

50 Natoma Street Folsom, CA 95630 (916) 355-7220 www.folsom.ca.us

### **City of Galt** City Council

380 Civic Drive Galt, CA 95632 (209) 366-7130 www.ci.galt.ca.us

City Manager

380 Civic Drive Galt, CA 95632 (209) 366-7100 www.ci.galt.ca.us

### City of Lincoln

City Council

600 Sixth Street Lincoln, CA 95648 (916) 434-2400 www.ci.lincoln.ca.us

City Manager

600 Sixth Street Lincoln, CA 95648 (916) 645-4070 x211 www.ci.lincoln.ca.us

### **City of Live Oak**

City Council

9955 Live Oak Boulevard Live Oak, CA 95953 (530) 695-2112 www.liveoakcity.org

City Manager

9955 Live Oak Boulevard Live Oak, CA 95953 (530) 695-2112 www.liveoakcity.org

### **Town of Loomis**

**Town Council** 

6140 Horseshoe Bar Road, Suite K Loomis, CA 95650 (916) 652-1840 www.loomis.ca.gov

### **City of Marysville**

City Council

526 C Street Marysville, CA 95901 (530) 749-3901 www.marysville.ca.us

City Manager

526 C Street Marysville, CA 95901 (530) 749-3901 www.marysville.ca.us

### **City of Placerville**

**City Council** 

3101 Center Street Placerville, CA 95667 (530) 621-2489 www.ci.placerville.ca.us

City Manager

3101 Center Street Placerville, CA 95667 (530) 642-5200 www.ci.placerville.ca.us

### **City of Rancho Cordova City Council**

2729 Prospect Park Drive Rancho Cordova, CA 95670 (916) 851-8700 www.cityofranchocordova.org

### City Manager

2729 Prospect Park Drive Rancho Cordova, CA 95670 (916) 851-8700 www.cityofranchocordova.org

### City of Rocklin City Council

3970 Rocklin Road Rocklin, CA 95677 (916) 625-5000 www.ci.rocklin.ca.us

City Manager

3970 Rocklin Road Rocklin, CA 95677 (916) 625-5560 www.ci.rocklin.ca.us

## City of Roseville

City Council

311 Vernon Street Roseville, CA 95678 (916) 774-5200 www.roseville.ca.us

### City Manager

311 Vernon Street Roseville, CA 95678 (916) 774-5362 www.roseville.ca.us

## **City of Sacramento**

City Council

915 | Street Sacramento, CA 95814 (916) 264-5011 www.cityofsacramento.org

City Manager

915 I Street, 5th Floor Sacramento, CA 95814 (916) 808-5704 www.cityofsacramento.org

### **City of South Lake Tahoe** City Council

1901 Airport Road, Suite 206 South Lake Tahoe, CA 96150 (530) 542-6000 www.cityofslt.us

City Manager

1901 Airport Road, Suite 203 South Lake Tahoe, CA 96150 (530) 542-6045 www.cityofslt.us

# City of West Sacramento City Council

1110 West Capitol Avenue, 3rd Floor West Sacramento, CA 95691 (916) 617-4500 www.cityofwestsacramento.org

City Manager

1110 West Capitol Avenue, 3rd Floor West Sacramento, CA 95691 (916) 617-4500 www.cityofwestsacramento.org

### City of Wheatland City Council

313 Main Street Wheatland, CA 95692 (530) 633-2761 www.wheatland.ca.gov

City Manager

313 Main Street Wheatland, CA 95692 (530) 633-2761 www.wheatland.ca.gov

# City of Winters City Council

318 First Street Winters, CA 95694 (530) 795-4910 www.cityofwinters.org

City Manager

318 First Street Winters, CA 95694 (530) 795-4910 x110 www.cityofwinters.org

### City of Woodland City Council

300 First Street Woodland, CA 95695 (530) 661-5806 www.ci.woodland.ca.us **City Manager** 

300 First Street Woodland, CA 95695 (530) 661-5800 www.ci.woodland.ca.us

### City of Yuba City City Council

1201 Civic Center Boulevard Yuba City, CA 95993 (530) 822-4601 www.yubacity.net

City Manager

1201 Civic Center Boulevard Yuba City, CA 95993 (530) 822-4601 www.yubacity.net

### **Business Organizations**

Auburn Area Chamber of Commerce

601 Lincoln Way Auburn, CA 95603 (530) 885-5616 www.auburnchamber.net

### Citrus Heights Chamber of Commerce

7115-A Greenback Lane Citrus Heights, CA 95621 Mailing: P.O. Box 191 Citrus Heights, CA 95611 (916) 722-4545 www.chchamber.com

### **Colfax Area Chamber of Commerce**

99 South Railroad Street Mailing: P.O. Box 86 Colfax, CA 95713 (530) 346-8888 www.colfaxarea.com

### **Davis Chamber of Commerce**

130 G Street Davis, CA 95616 (530) 756-5160 www.davischamber.com

### El Dorado County Chamber of Commerce

542 Main Street Placerville, CA 95667 (530) 621-5885 www.eldoradocounty.org **Elk Grove Chamber of Commerce** 

9370 Studio Court, Suite 110 Elk Grove, CA 95758 (916) 691-3760 www.elkgroveca.com

### **Folsom Chamber of Commerce**

200 Wool Street Folsom, CA 95630 (916) 985-2698 www.folsomchamber.com

# Galt District Chamber of Commerce

431 South Lincoln Way Mailing: P.O. Box 1446 Galt, CA 95632 (209) 745-2529 www.galtchamber.com

### Lincoln Area Chamber of Commerce

511 Fifth Street Lincoln, CA 95648 (916) 645-2035 www.lincolnchamber.com

### Live Oak District Chamber of Commerce

P.O. Box 391 Live Oak, CA 95953 (530) 695-1519 www.liveoakchamber.org

# **Loomis Basin Chamber of Commerce**

6090 Horseshoe Bar Road Loomis, CA 95650 (916) 652-7252 www.loomischamber.com

### Rancho Cordova Chamber of Commerce

2729 Prospect Park Drive, Suite 117 Rancho Cordova, CA 95670 (916) 273-5688 www.ranchocordova.org

### Rocklin Area Chamber of Commerce

3700 Rocklin Road Rocklin, CA 95677 (916) 624-2548 www.rocklinchamber.com

### **Roseville Chamber of Commerce**

650 Douglas Boulevard Roseville, CA 95678 (916) 783-8136 www.rosevillechamber.com

# Sacramento Area Commerce and Trade Organization (SACTO)

400 Capitol Mall, Suite 2500 Sacramento, CA 95814 (916) 441-2144 www.sactoedc.org

# Sacramento Metropolitan Chamber of Commerce

One Capitol Mall, Suite 300 Sacramento, CA 95814 (916) 552-6800 www.metrochamber.org

# West Sacramento Chamber of Commerce

1414 Merkley Avenue West Sacramento, CA 95691 (916) 371-7042 www.westsacramentochamber.com

### Winters District Chamber of Commerce

201 Railroad Avenue Mailing: P.O. Box 423 Winters, CA 95694 (530) 795-2329 www.winterschamber.com

# Woodland Chamber of Commerce

307 First Street Woodland, CA 95695 (530) 662-7327 www.woodlandchamber.com

# Yuba-Sutter Chamber of Commerce

429 – 10th Street Mailing: P.O. Box 1429 Marysville, CA 95901 (530) 743-6501 www.yubasutterchamber.com

### Yuba-Sutter Economic Development Corporation (YSEDC)

1227 Bridge Street, Suite C Yuba City, CA 95991 (530) 751-8555 www.ysedc.org

### Media

### **Newspapers/Publications**

### **Appeal-Democrat**

1530 Ellis Lake Drive Mailing: P.O. Box 431 Marysville, CA 95901 (530) 741-2345 www.appeal-democrat.com

### **Auburn Journal**

1030 High Street Mailing: P.O. Box 5910 Auburn, CA 95604 (530) 885-5656 www.auburnjournal.com

### **Comstocks Business Magazine**

3090 Fite Circle, Suite 101 Sacramento, CA 95827 (916) 364-1000 www.comstocksbusiness.com

### **Daily Democrat**

711 Main Street Woodland, CA 95695 (530) 662-5421 www.dailydemocrat.com

### The Davis Enterprise

315 G Street Davis, CA 95616 (530) 756-0800 www.davisenterprise.com

### **Elk Grove Citizen**

8970 Elk Grove Boulevard Elk Grove, CA 95624 (916) 685-5533 www.egcitizen.com

### The Folsom Telegraph

49 Natoma Street, Suite D Folsom, CA 95630 (916) 985-2581 www.folsomtelegraph.com

### The Galt Herald

604 North Lincoln Way Mailing: P.O. Box 307 Galt, CA 95632 (209) 745-1551 www.thegaltherald.com

### **Lincoln News Messenger**

553 F Street Lincoln, CA 95648 (916) 645-7733 www.lincolnnewsmessenger.com

### **Mountain Democrat**

1360 Broadway Mailing: P.O. Box 1088 Placerville, CA 95667 (530) 622-1255 www.mtdemocrat.com

### The Placer Herald

5055 Pacific Street Rocklin, CA 95677 (916) 624-9713 www.placerherald.com

### **Prosper Publications**

920 20th Street, Suite 125 Sacramento, CA 95814 (916) 233-4462 www.prospermag.com

### **Roseville Press-Tribune**

188 Cirby Way Roseville, CA 95678 (916) 786-8746 www.rosevillept.com

### The Sacramento Bee

2100 Q Street Sacramento, CA 95816 (916) 321-1000 www.sacbee.com

### Sacramento Business Journal

1400 X Street Sacramento, CA 95818 (916) 447-7661 sacramento.bizjournals.com

### **West Sacramento Press**

834 Jefferson Boulevard, Suite D West Sacramento, CA 95691 (916) 371-2397

### **Television**

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CW31

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(916) 927-1900

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(916) 929-5843

**KXTV - 10** 

ABC

(916) 441-2345

### Radio

**CAFM, 88.7** 

Community Radio (916) 456-8600

**KBMB, 103.5** 

**Urban Contemporary** (916) 646-4000

KCCL, 92.1

Oldies

(916) 576-7333

KCFA, 106.1

Spanish

(916) 686-2255

KDND, 107.9

Top 40

(916) 334-7777

**KEBR, 1210 AM** 

Christian

(916) 641-8191

KFBK, 1530

News/Talk

(916) 929-5325

KGBY, 92.5

Adult Contemporary (916) 929-5325

KHTK, 1140 AM

Sports/Kings

(916) 338-9200

KHYL, 101.1

R&B and Old School

(916) 929-5325

KIID, 1470

Radio Disney

(916) 780-1470

KKFS, 103.9 Christian Contemporary

(916) 924-0710

KNCI, 105.1

Country

(916) 338-9200

KNTY, 101.9

Country

(916) 646-4000

**KQEI, 89.3** 

**KOED Public Radio** 

(415) 864-2000

**KQJK, 93.7** 

Variety

(916) 338-9200

KRXQ, 98.5

Album Rock

(916) 334-7777

KSEG, 96.9

Classic Rock

(916) 334-7777

KSFM, 102.5

**Urban Contemporary** 

(916) 920-1025

KSSJ, 94.7

Smooth Jazz

(916) 334-7777

KSSU, 1580

**CSUS Student Radio** 

(916) 278-3343

KTKZ, 1380

Local Talk

(916) 924-0710

KWOD, 106.5

Alternative

(916) 448-5000

KXJZ, 90.9

Jazz/News/NPR

(916) 278-8900

KXPR, 88.9

Classical

(916) 278-8900

**KYDS, 91.5** 

Student Radio

(916) 971-7453

**KYMX, 96.1** 

Adult Contemporary

(916) 923-6800

KZZO, 100.5

Adult Alternative

(916) 923-6800

**Colleges and Universities** 

**American River College** 

4700 College Oak Drive

Sacramento, CA 95841

(916) 484-8011

www.arc.losrios.edu

California State University,

Sacramento

6000 J Street Sacramento, CA 95819

(916) 278-6011

www.csus.edu

**Chapman University** 

3001 Lava Ridge Court, Suite 250

Roseville, CA 95661 (916) 782-3060

www.chapman.edu

**Cosumnes River College** 

8401 Center Parkway Sacramento, CA 95823

(916) 691-7344

www.crc.losrios.edu

### **Golden Gate University**

7 Sierra Gate Plaza, Suite 101 Roseville, CA 95678 (916) 648-1446 www.ggu.edu

### McGeorge School of Law

3200 Fifth Avenue Sacramento, CA 95817 (916) 739-7105 www.mcgeorge.edu

### **National University**

9320 Tech Center Drive Sacramento, CA 95826 (916) 855-4100 www.nu.edu

### Sacramento City College

3835 Freeport Boulevard Sacramento, CA 95822 (916) 558-2111 www.scc.losrios.edu

### Sierra College

5000 Rocklin Road Rocklin, CA 95677 (916) 624-3333 www.sierra.cc.ca.us

### **University of California, Davis**

One Shields Avenue Davis, CA 95616 (530) 752-1011 www.ucdavis.edu

### **University of Phoenix**

2890 Gateway Oaks Drive, Suite 100 Sacramento, CA 95833 (916) 923-2107 www.phoenix.edu

### **Woodland Community College**

2300 E Gibson Road Woodland, CA 95776 (530) 661-5700 www.yccd.edu/woodland/

### Yuba College

2088 North Beale Road Marysville, CA 95901 (530) 741-6700 www.yccd.edu/yuba/

### **Public School Districts**

### **El Dorado County**

### **Buckeye Union School District**

4560 Buckeye Road Shingle Springs, CA 95682 (530) 677-2261 www.buckeye.k12.ca.us

### **El Dorado Union**

High School District 4675 Missouri Flat Road Placerville, CA 95667 (530) 622-5081 www.eduhsd.k12.ca.us

### **Latrobe School District**

7900 South Shingle Road Shingle Springs, CA 95682 (530) 677-0260 www.latrobeschool.com

# Mother Lode Union School District

3783 Forni Road Placerville, CA 95667 (530)622-6464 www.mlusd.net

### **Rescue Union School District**

2390 Bass Lake Road Rescue, CA 95672 (530) 677-4461 www.rescue.k12.ca.us

### Placer County

### **Dry Creek Joint Elementary**

School District 9707 Cook Riolo Road Roseville, CA 95747 (916) 770-8800 www.drycreek.k12.ca.us

### **Eureka Union School District**

5455 Eureka Road Granite Bay, CA 95746 (916) 791-4939 www.eureka-usd.k12.ca.us

### **Loomis Union School District**

3290 Humphrey Road Loomis, CA 95650 (916) 652-1800 www.loomis-usd.k12.ca.us

### **Placer Union High School District**

13000 New Airport Road Mailing: P.O. Box 5048 Auburn, CA 95604 (530) 886-4400 www.puhsd.k12.ca.us

### **Rocklin Unified School District**

2615 Sierra Meadows Drive Rocklin, CA 95677 (916) 624-2428 www.rocklin.k12.ca.us

### **Roseville City School District**

1050 Main Street Roseville, CA 95678 (916) 771-1600 www.rcsdk8.org

### **Roseville Joint Union**

High School District 1750 Cirby Way Roseville, CA 95661 (916) 786-2051 www.rjuhsd.k12.ca.us

### **Western Placer Unified**

600 6th Street, 4th floor Lincoln, CA 95648 (916) 645-6350 www.wpusd.k12.ca.us

### Sacramento County

### **Arcohe Union Elementary**

School District 11755 Ivie Road Herald, CA 95638 (209) 748-2313 www.arcoheusd.k12.ca.us

### **Center Unified School District**

8408 Watt Avenue Antelope, CA 95843 (916) 338-6400 www.centerusd.k12.ca.us

### **Del Paso Heights School District**

1281 North Avenue Sacramento, CA 95838 (916) 925-1330 www.delpasoschool.org

### **Elk Grove Unified School District**

9510 Elk Grove-Florin Road Elk Grove, CA 95624 (916) 686-5085 www.egusd.net

### **Elverta Joint Elementary**

School District 8920 Elwyn Avenue Elverta, CA 95626 (916) 991-4726 www.elverta.k12.ca.us

### **Folsom Cordova Unified**

School District 125 East Bidwell Street Folsom, CA 95630 (916) 355-1100 www.fcusd.org

### **Galt Joint Union Elementary**

School District 1018 C Street, Suite 210 Galt, CA 95632 (209) 744-4545 www.galt.k12.ca.us

### **Galt Joint Union**

High School District 417 C Street Galt, CA 95632 (209) 745-3061 www.ghsd.k12.ca.us

### **Grant Joint Union High**

School District 1333 Grand Avenue Sacramento, CA 95838 (916) 286-4800 www.grant.k12.ca.us

### **Natomas Unified School District**

1901 Arena Boulevard Sacramento, CA 95834 (916) 567-5401 www.natomas.k12.ca.us

### North Sacramento School District

670 Dixieanne Avenue Sacramento, CA 95815 (916) 263-8300 www.nssd.k12.ca.us

### Rio Linda Union School District

627 L Street Rio Linda, CA 95673 (916) 566-1600 www.rlusd.org

# River Delta Unified School District

445 Montezuma Street Rio Vista, CA 94571 (707) 374-1711 www.riverdelta.k12.ca.us

### **Robla School District**

5248 Rose Street Sacramento, CA 95838 (916) 991-1728 www.robla.k12.ca.us

### **Sacramento City Unified**

School District 5735 47th Avenue Sacramento, CA 95824 (916) 643-7400 www.scusd.edu

### San Juan Unified School District

3738 Walnut Avenue Carmichael, CA 95608 (916) 971-7700 www.sanjuan.edu

### **Sutter County**

### **Brittan Elementary**

2340 Pepper Street Sutter, CA 95982 (530) 822-5155 www.brittan.k12.ca.us

# **Browns Elementary School District**

1248 Pacific Avenue Rio Oso, CA 95674 (530) 633-2523 www.brownsschool.org

# East Nicolaus Joint Union High School District

2454 Nicolaus Avenue Trowbridge, CA 95659 (530) 656-2255 www.eastnicolaus.k12.ca.us

### Franklin Elementary

332 N. Township Road Yuba City, CA 95993 (530) 822-5151 www.franklin.k12.ca.us

### **Live Oak Unified School District**

2201 Pennington Road Live Oak, CA 95953 (530) 695-5400 www.lousd.k12.ca.us

### Marcum-Illinois Union Elementary

School District 2452 El Centro Boulevard East Nicolaus, CA 95659 (530) 656-2407 www.marcum-illinois.org

### **Meridian Elementary**

School District 15898 Central Street Mailing: P.O. Box 160 Meridian, CA 95957 (530) 696-2604 www.ysinfo.net/meridianschool

# Nuestro Elementary School District

3934 Broadway Road Live Oak, CA 95953 (530) 822-5100 www.nuestroschool.org

# Pleasant Grove Joint Union Elementary

3075 Howsley Road Pleasant Grove, CA 95668 (916) 655-3235

### **Sutter Union High School District**

2665 Acacia Avenue Mailing: P.O. Box 498 Sutter, CA 95982 (530) 822-5161 www.sutterhigh.k12.ca.us

# Winship Elementary School District

4305 South Meridian Road Meridian, CA 95957 (530) 696-2451 www.winship.sutter.k12.ca.us

### Yuba City Unified School District

750 Palora Avenue Yuba City, CA 95991 (530) 822-5200 www.ycusd.k12.ca.us

### **Yolo County**

# Davis Joint Unified School District

526 B Street Davis, CA 95616 (530) 757-5300 www.djusd.k12.ca.us

### **Esparto Unified School District**

26675 Plainfield Street Esparto, CA 95627 (530) 787-3446 www.espartok12.org

# Washington Unified School District

930 Westacre Road West Sacramento, CA 95691 (916) 375-7600 www.wusd.k12.ca.us

# Winter Joint Unified School District

909 West Grant Avenue Winters, CA 95694 (530) 795-6100 winters.k12.ca.us

### Woodland Joint Unified School District

630 Cottonwood Street Woodland, CA 95695 (530) 662-0201 www.wjusd.org

### Yuba County

### **Camptonville School District**

100 School Street Mailing: P.O. Box 278 Camptonville, CA 95922 (530) 288-3277 www.cville.k12.ca.us

### Marysville Joint Unified School District

1919 B Street Marysville, CA 95901 (530) 741-6000 www.mjusd.k12.ca.us

### **Plumas Lake School District**

2743 Plumas School Road Marysville, CA 95901 (530) 743-4428 www.plusd.org

### **Wheatland School District**

111 Main Street Wheatland, CA 95692 (530) 633-3130 www.wheatland.k12.ca.us

### Wheatland Union High School District

1010 Wheatland Road Wheatland, CA 95692 (530) 633-3100 www.wheatlandhigh.org

### **Cultural Entities**

### **B Street Theatre**

2711 B Street Sacramento, CA 95816 (916) 443-5300 www.bstreettheatre.org

### **California Musical Theatre**

1510 J Street, Suite 200 Sacramento, CA 95814 (916) 446-5880 www.californiamusicaltheatre.com

### California State Railroad Museum

111 I Street Sacramento, CA 95814-2265 (916) 445-6645 www.csrmf.org

### Crocker Art Museum

216 O Street Sacramento, CA 95814 (916) 264-5423 www.crockerartmuseum.org

### The Eagle Theatre

925 Front Street Sacramento, CA 95814 (916) 323-6343

### **Mondavi Center**

University of California, Davis One Shields Avenue Davis, CA 95616 (866) 754-5000 www.mondaviarts.org

### Sacramento Ballet

1631 K Street Sacramento, CA 95814 (916) 552-5800 www.sacballet.org

### Sacramento Gay Men's Chorus

2538 Mercantile Drive, Unit D Rancho Cordova, CA 95742 (916) 439-7651 www.sacramentomenschorus.org

# Sacramento Philharmonic Orchestra Association

3418 – 3rd Avenue Sacramento, CA 95817 (916) 732-9045 www.sacphil.org

### **Sacramento Opera Association**

3811 J Street Sacramento, CA 95816 (916) 737-1000 www.sacopera.org

### Sacramento Theatre Company

1419 H Street Sacramento, CA 95814 (916) 446-7501 www.sactheatre.org

# Hazardous Waste Disposal Sites

Chemical Waste Management, Inc. 35251 Old Skyline Road

Kettleman City, CA 93239 (559) 386-9711

# **Medical Centers/Hospitals**Barton Memorial Hospital

2170 South Avenue South Lake Tahoe, CA 96150 (530) 541-3420 www.bartonmemorial.org

### **BHC Heritage Oaks Hospital**

4250 Auburn Boulevard Sacramento, CA 95841 (916) 489-3336

### **Fremont Medical Center**

970 Plumas Street Yuba City, CA 95991 (530) 751-4000 www.frhg.org

### Kaiser Permanente Medical Center — Sacramento

2025 Morse Avenue Sacramento, CA 95825 (916) 973-5000 www.kaiserpermanente.org

# Kaiser Permanente Medical Center — South Sacramento

6600 Bruceville Road Sacramento, CA 95823 (916) 688-2000 www.kaiserpermanente.org

### Kaiser Permanente Medical Center — Roseville

1600 Eureka Road Roseville, CA 95661 (916) 784-4000 www.kaiserpermanente.org

### **Kindred Hospital of Sacramento**

223 Fargo Way Folsom, CA 95630 (916) 351-9151 www.kindredsacramento.com

### **Marshall Hospital**

1100 Marshall Way Placerville, CA 95667 (530) 622-1441 www.marshallmedicall.org

### **Mercy General Hospital**

4001 J Street Sacramento, CA 95819 (916) 453-4545 www.mercygeneral.org

### **Mercy Hospital of Folsom**

1650 Creekside Drive Folsom, CA 95630 (916) 983-7400 www.mercyfolsom.org

### **Mercy San Juan Medical Center**

6501 Coyle Avenue Carmichael, CA 95608 (916) 537-5000 www.mercysanjuan.org

# Methodist Hospital of Sacramento

7500 Hospital Drive Sacramento, CA 95823 (916) 423-3000 www.methodistsacramento.org

### **Rideout Memorial Hospital**

726 Fourth Street Marysville, CA 95901 (530) 749-4300 www.frhg.org

### **Shriners Children's Hospital**

2425 Stockton Boulevard Sacramento, CA 95817 (916) 453-2000 www.shrinershq.org

### **Sutter Auburn Faith Hospital**

11815 Education Street Auburn, CA 95602 (530) 888-4500 www.sutterauburnfaith.org

### **Sutter Center for Psychiatry**

7700 Folsom Boulevard Sacramento, CA 95826 (916) 386-3000 www.suttermedicalcenter.org/ psychiatry

### **Sutter Davis Hospital**

2000 Sutter Place Davis, CA 95616 (530) 756-6440 www.sutterdavis.com

### **Sutter General Hospital**

2801 L Street Sacramento, CA 95816 (916) 454-2222 www.suttermedicalcenter.org

### **Sutter Memorial Hospital**

5151 F Street Sacramento, CA 95819 (916) 454-3333 www.suttermedicalcenter.org

### **Sutter Roseville Medical Center**

One Medical Plaza Drive Roseville, CA 95661 (916) 781-1000 www.sutterroseville.org

### **UC Davis Health System**

2315 Stockton Boulevard Sacramento, CA 95817 (916) 734-2011 www.ucdmc.ucdavis.edu

### **UC Davis Medical Group**

6815 Five Star Boulevard, Suite 100 Rocklin, CA 95677 (916) 624-1111 www.ucdmc.ucdavis.edu

### **UC Davis Medical Group**

2261 Douglas Boulevard Roseville, CA 95661 (916) 783-7109 www.ucdmc.ucdavis.edu

### **UC Davis Medical Group**

7551 Madison Avenue Carmichael, CA 95610 (916) 904-3000 www.ucdmc.ucdavis.edu

### **UC Davis Medical Group**

251 Turn Pike Drive Folsom, CA 95630 (916) 985-9300 www.ucdmc.ucdavis.edu

### **UC Davis Medical Group**

11000 Olson Drive, Suite 100 Rancho Cordova, CA 95670 (916) 635-4120 www.ucdmc.ucdavis.edu

### **UC Davis Medical Group**

2000 O Street, Suite 210 Sacramento, CA 95811 (916) 442-1011 www.ucdmc.ucdavis.edu

### **UC Davis Medical Group**

2521 Stockton Boulevard, Suite 4100 Sacramento, CA 95817 (916) 734-5846 www.ucdmc.ucdavis.edu

### **UC Davis Medical Group**

2825 J Street, Suite 300 Sacramento, CA 95816 (916) 734-7777 www.ucdmc.ucdavis.edu

### **Woodland Memorial Hospital**

1325 Cottonwood Street Woodland, CA 95695 (530) 662-3961 www.whcare.com

# **Transportation**Amtrak

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401 I Street Sacramento, CA 95814 (800) 872-7245 www.amtrak.com

### **Auburn Airport**

13626 New Airport Road Auburn, CA 95602 (530) 888-8174

### **Greyhound Bus Lines**

715 L Street Sacramento, CA 95814 (916) 444-6858 www.greyhound.com

### **Lincoln Regional Airport**

Airport Manager 1480 Flightline Drive Lincoln, CA 95648 (916) 645-3443 www.ci.lincoln.ca.us

### **Port of Sacramento**

1110 West Capital Drive, 1st Floor West Sacramento, CA 95691 (916) 371-8000 www.portofsacramento.com

### **Sacramento Executive Airport**

6151 Freeport Boulevard, Suite 177 Sacramento, CA 95822 (916) 875-9035 www.sacairports.org/exec

# Sacramento International Airport

6900 Airport Boulevard Sacramento, CA 95837 (916) 874-0719 www.sacairports.org/int/

### **Sacramento Mather Airport**

10510 Superfortress Ave Rancho Cordova, CA 95670 (916) 875-7077 www.sacairports.org/mather/

### **Sacramento Regional Transit**

1400 29th Street Mailing: P.O. Box 2110 Sacramento, CA 95812 (916) 321-2800 (Main Office) www.sacrt.com

### **Utilities**

### AT&T

547 L Street, Suite 1066E Sacramento, CA 95814 (916) 440-0445 www.att.com

### **Frontier Communications**

9324 West Stockton Boulevard Elk Grove, CA 95758 (800) 921-8101 www.frontiernet.net

# Pacific Gas and Electric Company (PG&E)

231 D Street Marysville, CA 95901 (800) 743-5000 www.pge.com

# Pacific Gas and Electric Company (PG&E)

5555 Florin-Perkins Road Sacramento, CA 95826 (800) 743-5000 www.pge.com

### **Roseville Electric**

2090 Hilltop Circle Roseville, CA 95747 (916) 797-6937 www.rosevilleelectric.org

### Sacramento Municipal

Utility District (SMUD) 6201 S Street Sacramento, CA 95817 (916) 452-3211 www.smud.org

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